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Marine Boat Building Case Study
 Viking Yacht
 Process Improvement & Labor Cost Savings

Marine Boat Building Case Study

DOCUMENTED COST SAVINGS: **\$38,000.00**



PRODUCT CATEGORY: **Spray Adhesive**

REALIZED: **Process Improvement & Labor Cost Savings**

CUSTOMER PROFILE

The Viking Yacht Company is located on the Bass River, a winding marsh-lined tributary that feeds into the Mullica River and flows into the Great Bay. About 50 minutes by boat to Atlantic City, the wilderness of the Bass River sits in stark contrast to the leading-edge technology that exists with every Viking leaving the New Gretna facility. Building a better boat every day has been Viking's philosophy for over five decades, and this is why Viking leads the industry today in performance, innovation, engineering and luxury.

THE OPPORTUNITY

For over five years, Stellar has supported Viking with numerous solutions. In 2024, Viking's fabrication department had a dedicated full-time employee puncturing aerosol cans of spray adhesive for safe recycling — a slow, costly process. Stellar representative Jim Wingate is regularly on-site at Viking, helping manage inventory levels and processes and looking for ways to improve efficiencies. He believed, this process could be greatly improved.

SOLUTION

Working directly with Stellar's Distribution Center, Jim worked out a closed-loop process to collect cans, handle puncturing them, and deliver them back to Viking for recycling. After securing equipment, the new process at the distribution center is able to puncture 3 cans at a time, tripling throughput, reducing labor time and removing the task from Viking's workflow.

RESULT

Stellar's solution saves Viking \$30,000 annually in labor and an initial \$8,000 in equipment totaling \$38,000 in documented cost savings for the first year. This is one of many cost savings Stellar is able to deliver to Viking Yacht Company and a reflection of their ongoing partnership. Stellar, on behalf of Viking is continuously working on additional process improvements and cost-saving opportunities.

STELLAR



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Sustaining win-win partnerships for Stellar value.

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