



InterActivity 2024

FLOURISH!

May 15-17 • Madison, WI

Hosted in partnership with  madison children's museum

Monona Terrace Community and Convention Center
1 John Nolen Drive, Madison, WI
#IA24

PRELIMINARY PROGRAM



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INTERACTIVITY 2024 HOSTS



The **Association of Children's Museums (ACM)** mission is to champion children's museums and together enrich the lives of children worldwide. Our vision is a world that prioritizes the rights of all children to playful learning and a healthy, safe, and equitable future. With more than 470 members in 50 states and 11 countries, ACM is the world's foremost professional society supporting and advocating on behalf of children's museums, and those who work at and otherwise sustain them. We leverage the collective knowledge of children's museums through convening, sharing, and dissemination.

Visit www.ChildrensMuseums.org to learn more about ACM.



Every day, **Madison Children's Museum (MCM)** seeks to “connect children with their families, their communities, and the world beyond through discovery learning and creative play.” By elevating the brilliance of childhood, MCM fosters life-long connections that encourage children to find their passions and become their best selves.

MCM was founded in 1980 and moved to its “forever home” in 2010. In just five floors and over 40,000 square feet of indoor and outdoor exhibit space, unexpected and upcycled exhibit elements, along with work by hundreds of local artists and craftspeople, contribute toward a funky, inspiring space that activates the creativity and imaginations of visitors. Located across from the iconic Wisconsin State Capitol building and nestled between two lakes, the museum lives in the heart of downtown Madison.

From the WilderWest—the charming, only-local, early childhood exhibit on the first floor—all the way up to

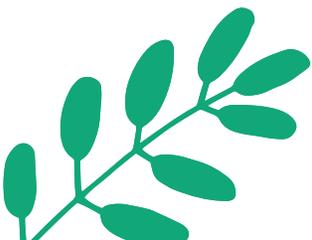
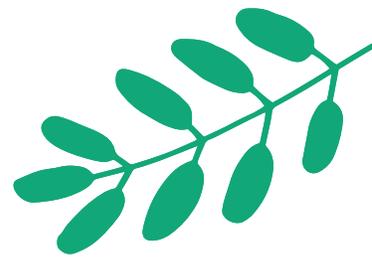
the top of the lush green roof, crowned with a classic Dr. Evermor sculpture and populated by chickens and bunnies, the museum invites play—with art, surprises, and playful humor.

Sustainability and creativity are inextricably intertwined, as the challenge of upcycling existing materials leads to entirely new and delightful creations. MCM masterfully turns what looks like trash—an abandoned airplane, old gym floors, or a deteriorating parking lot—into whimsical gems that shape future paths and memories. The Pie in the Sky Diner serves wool fruit and veggies. A providentially acquired giant bucket, often full of kids, has served as a stage for an opera singer. Children and their families take healthy risks on the two-story Hodge Podge Mahal indoor climber or test their courage in a human-sized gerbil wheel.

Community, partnership, and collaboration are core to the museum's work, and MCM benefits from decades of partnership building. Relationships with cultural organizations and leaders from all of Madison's diverse communities inform planning of vibrant programs and joyous events. Educational approaches and evaluation practices are developed in close collaboration with university and college professors and researchers.

Nationally, MCM is best known for its visionary and innovative leadership, creativity, strong access programs (used by nearly a third of visitors), free First-Time Parent membership, and sustainability. The museum has been a leader in green exhibit design for nearly three decades. A tradition of in-house exhibit design and construction has enabled experimentation and innovation in the ongoing pursuit of more sustainable museum practices.

Everything the museum does is in service of the well-being and flourishing of children and families. Above all, MCM fosters the joyful, healthy development of all children. Learn more about Madison Children's Museum at madisonchildrensmuseum.org.





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Rendering for the Small Fry Fish Camp at Museum of Discovery, Little Rock

Hands On! Is Jumping Into Great Projects!

Small Fry Fish Camp

is an adventurous destination for children 0-6 at the Museum of Discovery in Little Rock. Hands On!'s design creates a play-focused, immersive environment that inspires curiosity, discovery, and imagination through creative role-play, while celebrating the beauty and fun of the outdoors in Arkansas.

Fort Kids Children's Museum

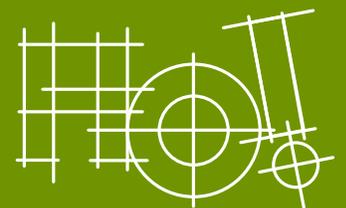
is a new children's museum for the growing community of Fort Smith, Arkansas. Hands On! is delighted to help this dedicated team realize their mission to build a world of possibility and connection through play.

Vision at the Glazer Children's Museum

will invite kids and caregivers to explore the wonders of sight, discover how our eyes and brains work together, and play with technologies that bring hidden worlds into view.

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HOTEL AND TRAVEL INFORMATION

Conference Hotels

ACM is holding a block of rooms at two hotels in Madison, WI for InterActivity 2024: The Hilton Madison Monona Terrace and The Madison Concourse. The Hilton is connected via skywalk to Monona Terrace Community and Convention Center. The Madison Concourse Hotel is located in the heart of downtown about a 10-minute walk to Monona Terrace Community and Convention Center. The deadline to make reservations at either hotel is **Monday, April 22, 2024**.

Registration check in, the ACM MarketPlace, and sessions will take place at the Monona Terrace Community and Convention Center unless otherwise noted.

Hotel Reservations

Hilton Madison Monona Terrace

9 East Wilson Street

Madison, WI 53703

608-255-5100 or 1-800-445-8667

- Reservation deadline: April 22, 2024
- Group Name: Association of Children's Museum InterActivity
- Group Code: ACM24
- Group Rate: \$189 per night; single or double, May 12-18, 2024, plus applicable taxes
- Phone Reservations: 608-255-5100 or 1-800-445-8667
- [Online reservations](#)

The Madison Concourse Hotel

1 West Dayton St

Madison, WI 53703

608-257-6000 or 1-800-356-8293

- Reservation deadline: April 22, 2024
- Group Name: Association of Children's Museum InterActivity
- Group Code: 1030426
- Group Rate: \$189 per night; single or double, May 13-18, 2024, plus applicable taxes
- Phone Reservations: 608-257-6000 or 1-800-356-8293
- [Online reservations](#)

Book in the Block!

ACM has negotiated this special rate for InterActivity attendees at the Hilton Madison Monona Terrace and The Madison Concourse and needs your reservation to count towards our contracts. We know you have a choice of where to stay in Madison and appreciate your support of ACM by making your reservation at one of the conference hotels.

Travel

[Dane County Regional Airport \(MSN\)](#) is approximately 5 miles from either hotel in downtown Madison. It should be about a 15-minute ride, depending on traffic.





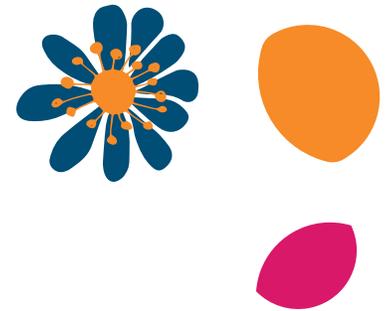
Transportation To and From the Airport

- The Hilton offers complimentary shuttle service. It is available on a first-come, first-served basis. When you arrive, call the Hilton at 608-255-5100 and request the shuttle to come pick you up. The shuttle pick-up area is across the street from baggage claim Door 5. Shuttle service is available from 7:30 a.m. to 10:00 p.m.
- The Madison Concourse offers a complimentary airport shuttle. It is available for service between Dane County Regional Airport and the hotel. The shuttle serves all overnight guests and runs between 4:30 a.m. and 11:00 p.m.
 - **From the airport:** Simply call the hotel when you are ready for pick-up at 608-257-6000. The shuttle pick-up area is across the street from baggage claim Door 5.
 - **From the hotel:** Please make a reservation at the front desk. The shuttle runs to the airport daily on the hour and half-hour during shuttle hours.
- **Taxis:** Taxis pick up passengers at the north end of baggage claim at Door 7. Taxi fare should be between \$35-\$40, depending on time of day and traffic.
- **Uber/Lyft:** riders should proceed outside of Door 6 to the right, along the terminal curb. Fares are approximately \$20.

Parking

Onsite parking is available at both hotels. Rates are valid as of October 2023:

- The Hilton offers overnight self-parking for \$25 per day. The parking ramp has a clearance of 6'10". Charging Stations are available for electric cars.
- The Madison Concourse offers overnight self-parking for hotel guests for \$15 per day. The parking ramp has a clearance of 6 feet with several areas of lower clearance.



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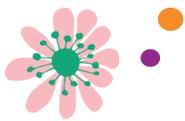
Regnier Family Wonderscope Children's Museum, Kansas City, MO

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Children's
Museum
of Rock County,
Janesville, WI



EXPLORE MADISON

ACM and the Madison Children’s Museum welcome you to Madison for InterActivity 2024. Madison is a vibrant, one-of-a-kind, outdoorsy, storied, chic and down-home place. It’s a mid-sized city that perfectly blends urban style with natural beauty and small-town ease. Packed between five lakes you’ll find world-class arts, live music, over 270 parks and 200 miles of trails. All photos courtesy of Travel Wisconsin.



City Cycling

See the city from all angles on the 12-mile Lake Loop. Madison’s most famous path wraps around Lake Monona and offers dozens of Instagram-worthy views, with plenty of places to stop for a bite and brew. Hop on a rental e-bike at one of the many BCycle stations located around town.



Eat Globally, Locally

More than just dairy, you can taste your way around the world, right here in Madison. To start, there’s Ethiopian Dorowot with a side of injera (flatbread), Russian pelmeni with the works, Nepali fare with vegetarian options, Laotian curry with tons of flavor and spice, and plenty of fresh-made Italian pasta. There’s Salvadoran sweet pupusas. Authentic tacos and tamales, French crepes and tartines, Turkish sausage, Korean bibimbap, and so much more. Where to try? Three

sure bets to find a variety of fare are South Park Street, Williamson Street and State Street. But keep your eyes peeled – there’s delicious global food around every corner. And, if you’d like to take home something special, there’s over 20 international grocery stores in the area, too.



Nightlife

You name it, Madison’s got it. Craft cocktails on the Capitol Square and throwing darts in the college bars. Plus, lots of live music and comedy shows pair perfectly with your choice of wine, beer, mocktails or cocktails.



Overture Center

Overture Center features seven state-of-the-art performance spaces and four galleries where Broadway tours, national and international touring artists, nine resident companies, and hundreds of local

artists engage people in nearly 700,000 educational and artistic experiences each year. Roughly half of the visitors are here for free or low-cost community and education programs.



Wisconsin State Capitol and Observation Deck

The State Capitol building in the heart of the city reaches over 200 feet tall and is the only granite dome in the U.S. Step inside and take a free guided tour or roam on your own. Make sure you look up to see the gorgeous “Resources of Wisconsin” mural in the rotunda. On warm days, get a 365-degree view of downtown from the observation deck. The Capitol is open to the public seven days a week.





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MUSEUM OPEN HOUSE PROGRAM

The Museum Open House Program provides InterActivity 2024 attendees with the opportunity to explore many cultural institutions in Madison. Many of the institutions listed below always offer free admission but those that charge a fee are generously offering free admission from May 12-19, 2024. Simply present your InterActivity 2024 conference badge or registration confirmation. Please call ahead to confirm hours.

Madison Children's Museum

608.256.6445
www.madisonchildrensmuseum.org

Chazen Museum of Art

608.263.2246
www.chazen.wisc.edu

Henry Villas Zoo

608.266.4732
www.henryvilaszoo.gov

Madison Museum of Contemporary Art

608.257.0158
www.mmoca.org

National Mustard Museum

608.831.2222
www.mustardmuseum.com

Olbrich Botanical Gardens

608.246.4550
www.olbrich.org

University of Wisconsin-Madison Arboretum

608.263.7888
www.arboretum.wisc.edu

University of Wisconsin Geology Museum

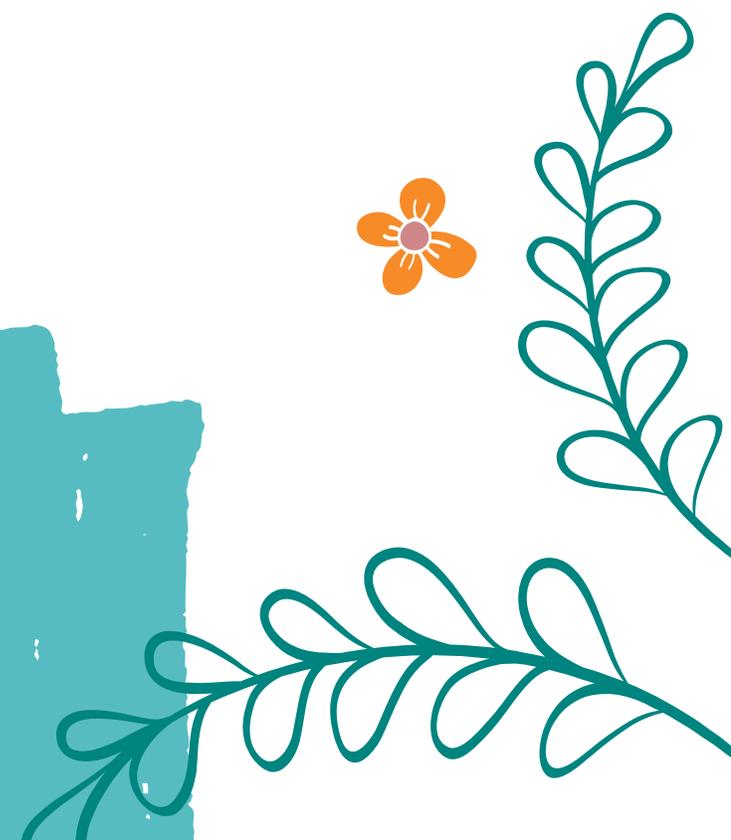
608.262.1412
www.museum.geoscience.wisc.edu

Wisconsin Historical Society

608.264.6535
www.wisconsinhistory.org

Wisconsin Veterans Museum

608.267.1799
www.wisvetsmuseum.com



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Argentina's Niños



Namaste India



Kenya's Kids



Molly of Denali: An Alaskan Adventure



Ciao Bambini



Xavier Riddle and the Secret Museum: The Exhibit

Visit Booth 34 for more info!

The Magic House®

St. Louis Children's Museum

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PRELIMINARY CONFERENCE SCHEDULE

All sessions take place at the Monona Terrace Community and Convention Center, 1 John Nolen Drive, Madison, WI, except where noted. All times are Central Daylight Savings Time (CDT begins March 10, 2024).

The following schedule is subject to change. Optional ticketed events are indicated by an asterisk (*).

Wednesday, May 15

- 8:00 a.m.-4:30 p.m.** Emerging Museums Pre-Conference*
- 12:30 p.m.-4:30 p.m.** Museum CEO and Executive Directors Retreat*
- 12:30 p.m.-4:45 p.m.** Study Tour A. Birds of Baraboo Hills*
- 4:30 p.m.-5:15 p.m.** New Attendee Orientation
- 5:00 p.m.-7:00 p.m.** Opening Reception in the ACM MarketPlace

Thursday, May 16

- 7:30 a.m.-4:00 p.m.** ACM MarketPlace
- 7:30 a.m.-8:45 a.m.** Professional Networking Breakfast
- 9:00 a.m.-10:30 a.m.** Plenary Session
- 10:30 a.m.-12:30 p.m.** Study Tour B. Madison Children's Museum: Outdoor Play Spaces*
- 10:45 a.m.-12:00 p.m.** Concurrent Professional Development Sessions
- 12:00 p.m.-2:00 p.m.** Lunch in the ACM MarketPlace
- 1:00 p.m.-3:15 p.m.** Study Tour C. Step Outside at Aldo Leopold Nature Center*
- 2:00 p.m.-3:15 p.m.** Concurrent Professional Development Sessions
- 3:15 p.m.-3:45 p.m.** Coffee Break in the ACM MarketPlace
- 3:45 p.m.-5:00 p.m.** Concurrent Professional Development Sessions
- 6:30 p.m.-9:30 p.m.** An Evening at the Madison Children's Museum*

Friday, May 17

- 7:30 a.m.-8:45 a.m.** Continental Breakfast
- 7:30 a.m.-8:45 a.m.** Peer-to-Peer Roundtable Discussions
- 9:00 a.m.-10:15 a.m.** Plenary Session: ACM 2024 Great Friend to Kids Award
- 10:15 a.m.-12:15 p.m.** Study Tour D. Center for Healthy Minds at University of Wisconsin-Madison*
- 10:30 a.m.-11:45 a.m.** Concurrent Professional Development Sessions
- 11:45 a.m.-1:15 p.m.** Lunch on Your Own
- 12:45 p.m.-2:45 p.m.** Study Tour E. Madison Children's Museum: Sustainability for All*
- 1:15 p.m.-2:30 p.m.** Concurrent Professional Development Sessions
- 2:45 p.m.-4:00 p.m.** Concurrent Professional Development Sessions

WEDNESDAY, MAY 15

All programming will be held at Monona Terrace Community and Convention Center, 1 John Nolen Drive, Madison, WI, except where noted.

Emerging Museums Pre-Conference

Sponsored by Imagination Playground, LLC

8:00 a.m.-4:30 p.m.

Pre-registration is required; Member, \$235, Nonmember, \$335. This event is limited to emerging museums and individuals starting a children's museum. Registration fee includes breakfast and lunch, and handout materials.

ACM offers the annual Emerging Museums Pre-Conference to share foundational and effective practices of the field with those in the process of starting a children's museum. The agenda changes each year to keep pace with new trends and insights, but always includes perspectives from recently opened children's museums.

Preliminary Agenda

8:00 a.m.-8:30 a.m.

Breakfast

8:30 a.m.-8:45 a.m.

Welcome

8:45 a.m.-9:30 a.m.

Attendee Introductions and Networking

9:30 a.m.-10:45 a.m.

Perspectives from Recently Opened Children's Museums

No two children's museums are ever planned alike. However, much can be learned from those who have gone before. Hear from leaders at recently opened children's museums. Session includes time for your questions.

10:45 a.m.-11:00 a.m.

Break

11:00 a.m.-12:15 p.m.

The Children's Museum Price is Right

Come on down! Play the iconic pricing game with products and exhibits found in children's museums in this interactive session. The prize is having a better idea of how to budget for these elements as you plan your museum and understand how to get the most bang for your buck.

Anne Fullenkamp, *Children's Museum of Pittsburgh*

Rachel Mastromarino, *Children's Museum of Pittsburgh*

12:15 p.m.-1:15 p.m.

Lunch and Networking

1:15 p.m.-2:30 p.m.

The Grant-Writing Game is Afoot

Everyone loves a good mystery and no one unravels them better than Holmes and Watson. Follow their example and unleash your inner sleuth as you learn what your community needs, how your emerging children's museum can begin meeting those needs, and who can be your financial allies along the way. Complete with plot twists and red herrings, we'll go where the clues lead us as we walk through the ins and outs of early program development through grant writing. Together we will piece the puzzle together that solves the case and gets you and your museum the support that you need.

Bethany Bell, *Children's Museum of the Magic Valley*

Tennille Adams, *Children's Museum of the Magic Valley*

2:30 p.m.-2:45 p.m.

Break

2:45 p.m.-4:00 p.m.

Emerging Museums Jeopardy!

In this interactive game-show style session, you'll compete to gain knowledge for successful start-ups. The categories are fundraising, board engagement, exhibit design, programming, staffing, and before and after the doors open. Prizes and take-away strategies.

Michael Shanklin, *kidSTREAM Children's Museum*

Michael Yankovich, *Children's Museum of Denver at Marsico Campus*

Putter Bert, *KidsQuest Children's Museum*

Tifferney White, *Louisiana Children's Museum*

4:00 p.m.-4:30 p.m.

Unanswered Questions and Wrap Up

Museum CEO and Executive Directors Retreat

Sponsored by CambridgeSeven

12:30 p.m.–4:30 p.m.

Pre-registration is required; Member \$95. Registration includes lunch. Attendance is limited to CEOs and Executive Directors at ACM member museums

Museum CEOs and executive directors are once again invited to re-energize, recharge, and engage with their peers before the conference begins in full. Together we will explore issues and opportunities of interest to ACM member museums of all sizes. This retreat is a great opportunity for museum executives to network, learn from each other, and develop new strategies for addressing shared challenges.

This retreat will be decidedly tactical guided by direct input from attendees in real-time. Using the unconference approach, attendees will be asked to select hot topics for discussion to steer discussion in relevant and meaningful directions. Attendees will leave inspired and energized with ideas, effective practices, and innovative approaches to take back and advance their museums.

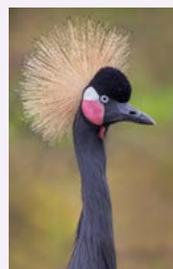
STUDY TOUR A

Birds of Baraboo Hills

12:30 p.m.–4:45 p.m.

Pre-registration is required; \$45. Transportation is provided. Tour is rain or shine. Dress for the weather and wear comfortable walking shoes.

Connect and recharge with colleagues outdoors in Wisconsin's beautiful "Driftless Area" as you explore and take inspiration from unique gems of the Baraboo region of Wisconsin.



The International Crane Foundation is a global conservation organization that works worldwide to conserve cranes and their ecosystems, watersheds and flyways with its sites in East Asia, North America, Sub-Saharan Africa, and South/Southeast Asia. This study tour

will include time for self-guided exploration of the world's fifteen crane species in outdoor habitats and exhibits, and a guided sneak peek at the foundation's new immersive indoor exhibit space designed for children.



Dr. Evermor's Sculpture Park features a wonderland made from scrap metal as created by visionary vernacular artist Tom Every (1938–2020). His work graces the entrance of the American Visionary Art Museum and the roof of Madison Children's Museum, but it is in his

sculpture park that his full vision can truly be appreciated. MCM staff will discuss their collaboration process and lessons learned from working with artists such as Every and the Madison artists he mentored, who continue to add creative sparks to MCM and Madison's public art spaces.

InterActivity 2024 Officially Starts



New Attendee Orientation

4:30 p.m.-5:15 p.m.

If you are attending InterActivity for the first time, or it's been a few years, join us for an orientation to learn how to get the most from the conference, take your learnings back to your colleagues, and meet ACM staff and members of the InterActivity 2024 Program Committee.

Opening Reception in the ACM MarketPlace

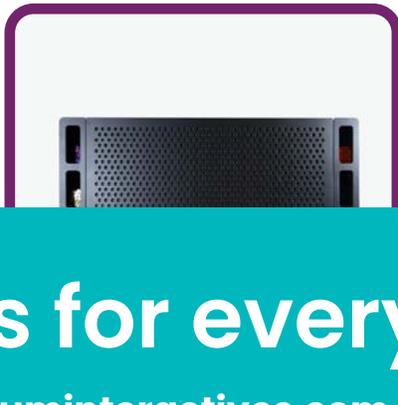
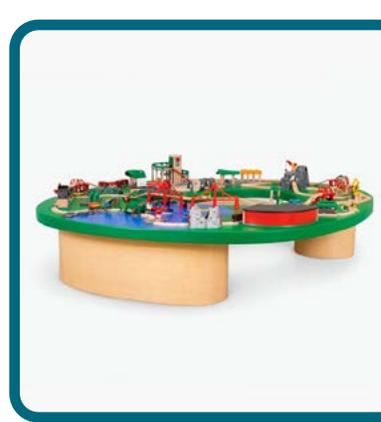
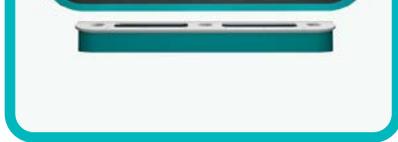
Drink tickets sponsored by Haizlip Studio

5:00 p.m.-7:00 p.m.

Start the conference off by mingling with your peers over drinks. It's the perfect time to catch up with your colleagues as you roam among exhibitors to get your sponsored free drink tickets and meet the amazing group of vendors who are excited to connect with you. The ACM MarketPlace offers a whole world of inspiring ideas, creative and educational products, software solutions, ready-to-rent exhibitions, and much more. Stopping by is a must!

Here's a sneak peek at who you will meet in the ACM MarketPlace:

- BIG
- Blick Art Materials
- Boss Display
- Children's Museum of Pittsburgh
- Digitalis Education Solutions, Inc.
- DoubleKnot
- DuPage Children's Museum
- Fiskars
- Flexhibit
- Gyroscope, Inc.
- Haizlip Studio
- Humanitru
- Hüttinger Interactive Exhibitions
- Imagination Playground, LLC
- Kidzibits
- Kubik Maltbie, Inc.
- Landrec Playscapes
- Litezilla
- Minnesota Children's Museum
- NISE Network
- Oregon Museum of Science and Industry (OMSI)
- Ontario Science Centre
- Percussion Play
- PlayLearn
- RJ & Associates Replica Food
- Roto
- SafeSpace Concepts
- Science Museum of Minnesota
- Sciencenter
- SimpleTix
- Speak Creative
- The Children's Museum of Indianapolis
- The Magic House, St. Louis Children's Museum
- Ukidz
- Veevart
- Whole Tree Structures



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EXHIBIT AT INTERACTIVITY

Connect and engage with decision-makers, program leaders, executives, and influencers from children’s museums around the world.

Exhibitor Options

| | | |
|--|---------------------|---------|
| Booth A key to business development, a booth enables you to engage with your target audience directly. | ACM Member | \$1,395 |
| | Affiliate Nonprofit | \$1,495 |
| | Nonmember | \$1,795 |
| Prime Location Booth A prime location in the ACM MarketPlace. | ACM Member | \$1,695 |
| | Affiliate Nonprofit | \$1,795 |
| | Nonmember | \$2,195 |
| Two Booths A chance to double your impression without doubling the price. Booths can be side by side or strategically separated. | ACM Member | \$2,295 |
| | Affiliate Nonprofit | \$2,595 |
| | Nonmember | \$2,995 |
| Booth + Ad A step above. One booth plus a full-page ad in the printed Final Program. | ACM Member | \$2,395 |
| Tabletop An ideal solution for organizations that don't require a large space. | ACM Member | \$895 |
| | Affiliate Nonprofit | \$1095 |
| | Nonmember | \$1,295 |

Increase your marketing exposure by sponsoring at InterActivity 2024.

There are **networking meals**, **session streams**, **plenary and keynote sessions**, and **print and digital recognition**; and highly memorable and crowd-pleasing amenities like sponsoring a **chair massage** or **professional headshots station**.



To reserve a space in the ACM MarketPlace or learn more about sponsorship, download the [Prospectus](#), or contact Development@ChildrensMuseums.org or (703) 224-3100 x104.

THURSDAY, MAY 16

All programming will be held at Monona Terrace Community and Convention Center, 1 John Nolen Drive, Madison, WI, except where noted.

ACM MarketPlace

7:30 a.m.–4:00 p.m.

The ACM MarketPlace continues for the day! Pick up on a conversation you didn't finish at the reception, visit new exhibitors, or say hi to old friends.

Professional Networking Breakfast

7:30 a.m.–8:45 a.m.

Network with peers over breakfast. Tables will be organized by professional job functions and special interest groups, including:

- Administration
- Communications
- Development
- Finance
- Education
- Exhibits
- Human Resources
- International Attendees
- Libraries
- Marketing
- Membership
- Museum CEOs and Executive Directors
- Museums for All
- Research and Evaluation
- Trustees
- Visitor Experience/Services
- Volunteers Managers

Say hello to exhibitors before you head to the Plenary Session at 9:00 a.m.

Plenary Session and Keynote Address

9:00 a.m.–10:30 a.m.

A highlight of every InterActivity, the opening plenary session highlights a keynote presentation that leverages expert knowledge in a related field to address the issues and opportunities confronting children's museums. This year, the opening plenary will feature three small talks speakers framing lively short presentations around the conference theme, highlighting the ways museums, communities, and the children we serve can flourish in an ever-changing world. The full roster of speakers will be announced in January 2024.

STUDY TOUR B



Madison Children's Museum: Outdoor Play Spaces

10:30 a.m.–12:30 p.m.

Pre-registration is required; tickets are \$35. Transportation is not provided. The museum is within walking distance of the convention center.

Join Madison Children's Museum staff and two inclusive play experts to explore MCM's outdoor spaces through the lenses of nature play and universal design. This 90-minute study tour will be split into two 45-minute experiences. As one group investigates the outdoor spaces to explore ways that gardens and outdoor play can be used for rich educational experiences, the other group will examine how museums can foster active play for children of all abilities. Attendees will learn about designing spaces with playground safety standards in mind, while encouraging children to become smart appraisers of risk. The tour will also showcase ways to go beyond ADA compliance to create spaces that welcome children with sensory and self-regulation challenges. Wrapping up with a discussion of available resources, the tour will offer insights into how we can all work to improve accessibility and support all kids' connection to nature.

CONCURRENT SESSION STREAMS

InterActivity 2024 includes six blocks of Concurrent Professional Development sessions which feature nine thematic streams. Diversity, equity, accessibility, and inclusion (DEAI) is embedded in the sessions. Use the stream icons to identify sessions of interest and create your own learning experience at the conference.



Biz Ops

Business Operations. Content areas cover development, marketing, membership, planning, communications, finance, and administration.



Learning

Content areas cover everything from pedagogy to programs and experiences designed for learning.



Community Engagement

Content areas include strategies, principles, and models to involve audience members and potential audiences in and outside the museum.



Mental Health & Well-Being

Content covers topics that foster creativity, facilitate the state of flow, prevent burnout, and promote optimal wellness for both employees and visitors.



Design

Content areas cover exhibit and learning spaces, design and fabrication, architecture, construction, and renovation.



Partnerships

Content areas cover informal and formal community connections and collaborative projects that advance partner goals.



Leadership

Content areas cover topics of interest to museum CEOs and aspiring CEOs, such as innovation and inspiring change, board- and governance-related issues, and leadership development.



People

Content areas cover organizational culture, governance, professional development, and staffing.



Research and Evaluation

Content areas cover research findings and their application to data collection methods and analysis.

CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

10:45 a.m.–12:00 p.m.

 **Fundraising for Operating Expenses**

Join this session for a discussion of fundraising for general funds and operating expenses. We all know how to get money to buy things, and capital campaign advice abounds, but what about payroll and toilet paper? We will talk about how to incorporate operating funds into grant requests and budgets, how to have the big and sometimes uncomfortable conversations with repeat donors and sponsors to grow relationships, and how to make the big asks. The combined knowledge of pitching, applying for grants, growing donor relationships, and finding creative ways to fund the “lowest-hanging fruit” will leave you with a toolkit of fund development tricks to return to your museum.

- Meredith Maples-Gitter**, *Fairbanks Children’s Museum*
- Atiba Edwards**, *Brooklyn Children’s Museum*
- Hannah Hausman**, *Santa Fe Children’s Museum*

 **U.S. Federal Agencies Funding Opportunities and Commitment to Children and Families**

Come hear from the Institute of Museum and Library Services (IMLS), National Endowment for the Humanities (NEH), National Endowment for the Arts (NEA), and National Science Foundation (NSF) about their commitment to children and families, as well as funding opportunities, available to children’s museums.

- Reagan Moore**, *Institute of Museum and Library Services*
- Peter Fristedt, PhD**, *National Endowment for the Humanities*
- Toniqa Grigsby**, *National Endowment for the Arts*
- Kevin Clark**, *National Science Foundation*

 **Engagement Beyond Your Museum Can Flourish on Any Budget**

Four diverse museums share how to implement community engagement models in unique and scalable ways. Discussion will center on building partnerships to create a range of programs offsite—from individual experiences to long-term engagements and permanent installations. Learn how to implement afterschool programs in schools, create successful mobile programs, and partner for long-term collaborative success outside the museum walls. Dive into logistics of building successful program models on any budget for any size museum. Gain an understanding of how to secure funding and organizational buy-in to think outside the box (literally!) and discover the reasons why you should.

- Hilary Van Alsborg**, *Children’s Museum Tucson*
- Sylvia Doyle**, *Jackson Hole Children’s Museum*
- Dené Mosier**, *Kansas Children’s Discovery Center*
- Tiffany Espinosa**, *Children’s Museum Houston*

 **Designing Children’s Exhibits to Support Family Engagement**

We have all seen an adult leading their child’s experience through the museum, directing them at each exhibit, then moving on before the child has the chance to explore. But what if the exhibit is designed for the adult to engage on a different aesthetic level, supplementary to the child-directed play? When done successfully, adult exhibit engagement frees the child to explore the space on their own while joyful adults are nearby for support. From artistic flourishes to thoughtful seating arrangements, an engaged adult experience can generate longer dwell times and increased observable behaviors related to play-based learning.

- Conrad Meyers**, *Bay Area Discovery Museum*
- Rick Roth**, *Bay Area Discovery Museum*
- Kelly Hoke**, *The STEM Research Center at Oregon State University*



Biz Ops



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Leadership



Learning



Mental Health & Well-Being



Partnerships



People



Research and Evaluation

Fostering Leadership Opportunities: Understanding Retention, Interdepartmental Skill-Building, and Honing Diversity

How do you create a culture that fosters leadership, cross-departmental growth, and a long-lasting employee base? In an era where employees are seeking out passion over pay, it is important to find ways to cultivate leaders within our organizations regardless of job title or position. Session attendees will discover effective strategies to work collaboratively across departments to support the organizational mission and foster growth among future leaders, while improving company culture and increasing employee retention.

Megan Kemmett, *Imagine Children's Museum*
Quinn Schell, *Imagine Children's Museum*

Urgency & Action: Climate Change and A New Developmental Framework

Madison Children's Museum and Caretakers of Wonder project team members will present the new developmental framework created to help museums serving children address climate change in their institutions in developmentally appropriate ways. The framework pulls together research from experts in the fields of climate psychology, neuroscience, equity, early childhood, nature education, and climate science, and its goal is to be a tool for climate action, engagement, and education. Importantly, this session will showcase how museums and caregivers can help our audiences find hopeful, engaging, and empowering ways to manage uncertainty and build resiliency in productive ways.

Brenda Baker, *Madison Children's Museum*
Jenni Martin, *Children's Discovery Museum of San Jose*
Katie Slivovsky, *independent Professional*
David Sobel, *Antioch University New England*

All for Friends, Friends for All: Designing Intentionally Inclusive Programming

Take your education programming beyond sensory rooms and adaptability boxes and explore intentionally inclusive programming for children with exceptionalities. Join museum colleagues who have journeyed into inclusive programming by designing programs that allow exceptional children to experience the museum away from their caregivers and with their peers in a fully inclusive environment. Learn strategies for curating and designing for exceptional children. Leave the session having identified your reasons and goals for designing inclusive learning experiences as well as with practical techniques and a plan to make your education programs more inclusive to all.

Emily Woods-Johnson, *Glazer Children's Museums*
Claire Stockman, *Creative Discovery Museum*
Blaire Donnelly-Mason, *Treatment and Research Institute for Autism Spectrum Disorders (TRIAD), Vanderbilt Kennedy Center*
Liz Burke, *Center for Autism & Related Disabilities at University of South Florida*

Drawing Jam with Lynda Barry

Celebrated author, cartoonist, and creative force Lynda Barry will lead an out of the box drawing jam to unleash your hidden creativity. Lynda's genre-defying work teaching drawing and writing for children and adults is based on the premise that EVERYONE is an artist or writer. Barry will guide participants through the method she uses for teaching writing and drawing that focuses on the relationship between the hand, the brain, and spontaneous images, both visual and written. Barry has used her techniques across North America—with prison inmates, postal workers, pre-schoolers, university students, and hairdressers—and now children's museum professionals.

Charlotte Cummins, *Madison Children's Museum (moderator)*
Lynda Barry, *University of Wisconsin-Madison, Art Department*
Angela Richardson, *University of Wisconsin-Madison, Business School*



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Research and Evaluation

 **Centering Children in Museum Collaborations**

This session will explore the concept of centering children as key (and often overlooked) collaborators in museum exhibit and program partnerships. Three institutions representing different regions, audiences, museum sizes and departments, offer three concrete examples of successful collaborations with children in exhibit planning and programming. From a small children’s museum in suburban Boulder to a large San Antonio-based children’s museum and exhibit designer/fabricator, to a Denver fine art museum, collaborations with children—centering children’s voices and opinions—have proven wildly successful.

Anna Talley, *WOW! Children’s Museum – World of Wonder* (moderator)

Jackie Hobbins, *WOW! Children’s Museum – World of Wonder*

Nicole Cromartie, *Clyfford Still Museum*

Meredith Doby, *The DoSeum*

 **A Tale of Two Museums: Working Towards Belonging and Critical-Consciousness**

As museums often struggle to support a sense of belonging among marginalized staff and visitors, how can they work to create informed and inclusive practices that shift museum culture while centering the voices of those often overlooked or excluded from shaping the narrative? This session will discuss the collaborative process between Children’s Museum of Pittsburgh and Madison Children’s Museum as they work together to answer this question. In exploring the relationship between belonging and critical consciousness, both museums will share processes and findings from their respective working groups.

Zainab Adisa, *Children’s Museum of Pittsburgh* (moderator)

Azania Lane Majestic, *Children’s Museum of Pittsburgh*

KT Todd, EdD, *Children’s Museum of Pittsburgh*

Kia Karlen, *Madison Children’s Museum*

Peter Wardrip, PhD, *University of Wisconsin-Madison*

 **The Individual, Societal, and Economic Value of Children’s Museums**

When a children’s museum has data on the value of stakeholders’ perception of their institution, a better justification for funding can be made. Therefore, communicating the value of children’s museums to the community must extend beyond simply assessing their economic worth. In this session, you will learn one thriving community’s perception toward a local children’s museum with respect to three hypothesized areas of value. The Lutz Children’s Museum in Manchester, Connecticut will present the evaluation process used to gather needed data for grant proposals, donation requests, and inclusion in the local municipal budget.

Patricia Buxton, EdD, *Lutz Children’s Museum*

Clare Mazur, *Lutz Children’s Museum*

Ashley Little, *Lutz Children’s Museum*

Lunch in the ACM MarketPlace

12:00 p.m.–2:00 p.m.

Enjoy lunch in the ACM MarketPlace, and then take your time to explore the exhibit booths. The next sessions don’t start until 2:00 p.m.



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STUDY TOUR C



Step Outside at Aldo Leopold Nature Center

1:00 p.m.-3:15 p.m.

Pre-registration is required; \$35.

Transportation is provided.

Step outside and explore the hands-on environmental education programs that the Aldo Leopold Nature Center offers to young children and families. Through outdoor childcare programs, they are leading the way to educate the next generation of stewards of the land for a healthy, happy, and sustainable future. Tour their wetland, woodland, and prairie trails to learn how climate change affects native Wisconsin species and how the center offers opportunities for children to build empathy and connect with nature.

Center staff will share how The Aldo Leopold Nature Preschool—designed for children ages 3 to 5—is integrated into the center, with a mission to engage current and future generations, empowering them to respect, protect, and enjoy the natural world. The preschool provides outdoor and indoor environments rich in interactive materials, literature, and open-ended play time, which encourage wonder, discovery, and the opportunity to see the results of one’s actions.

CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

2:00 p.m.-3:15 p.m.

How to Prepare for Your Annual Audit and 990 and the Pitfalls to Avoid

This session will cover the essentials of establishing a sound framework for processes, procedures and best practices in your organization. Presenters will delve into the process of preparing a request for proposal (RFP) and engaging the board/finance committee in the process. Additionally, presenters will explore creating and implementing schedules, checklists, and reconciliations while promoting transparency and accountability. Walk through the before, during, and after an audit and understand how to interpret the 990 form and audited financial statements.

Fred Mutz, EdVenture

Mike Lisle, Children’s Museum of the Low Country

Carey Loshbaugh, Louisiana Children’s Museum

Playful Podcasts as an Imaginative Museum Marketing Strategy

No, this isn’t Only Murders In the Building. Playful podcasts can be an effective marketing strategy to reach your current audience, to develop and nurture community partnerships, and to grow and expand your outreach efforts. But where to start? Often, especially for a small or mid-sized museum, starting and maintaining a podcast may seem intimidating. Dr. Diane Jackson Schnoor of Dr. Diane’s Adventures in Learning shares strategies for creating your own playful podcast (on a budget) with video, audio, and blog opportunities for increasing your marketing reach. What are you waiting for? Let your voice stand out today.

Diane Jackson Schnoor, PhD, Dr. Diane’s Adventures in Learning



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  **Engage, Enable, and Empower with Universal Design [for Learning]**

How do you create experiences that help all visitors flourish? One powerful solution is to leverage two established frameworks for designing environments that embrace and uplift human variability. Explore examples of groundbreaking work using Universal Design and Universal Design for Learning guidelines to create museum experiences that engage, enable, and empower audiences. Then, experience firsthand how to use planning tools and ideas that can streamline the design process in your own programs.

Danielle Linzer, *Children’s Museum of Pittsburgh*
(moderator)

Donna Migliaccio, *Utica Children’s Museum*

Jennifer Kalter, *New York Transit Museum*

Debbie Coppola, *Children’s Museum of Pittsburgh*

 **Professional Learning Communities: Connecting Across Museums for Educators’ Professional Flourishing**

Opportunities for professional development are necessary to support the flourishing of museum educators at every stage of their careers. However, the isolated nature of work in many museums means that it can be difficult to engage in ongoing learning with fellow practitioners. This session will highlight the Museum Educator Network: a regional group of museum educators from several children’s museums and science centers in the Midwest region. Using the framework of a Professional Learning Community, this session will demonstrate an emerging model for professional development plus specific strategies for attendees to support the educational practice and professional well-being of museum educators.

Peter Wardrip, PhD, *University of Wisconsin-Madison*
(moderator)

Tarah Connolly, *University of Wisconsin-Madison*

Bill Pariso, *Betty Brinn Children’s Museum*

Jim Edwards, *Upper Peninsula Children’s Museum*

Beth Vanderloop, *Building for Kids Children’s Museum*

DOUBLE SESSION

 **Building a Flourishing Prototyping and Exhibit Development Process**

2:00 p.m.–5:00 p.m.

In this fun and fast-paced “nuts and bolts” workshop, participants will learn how to build their organization’s capacity for prototyping and exhibit development from three veteran exhibits creators! First, we’ll discover the power of “bringstorming”; weigh the pros and cons of building exhibit elements “in-house”; and learn what Elvis has to do with prototyping. Then we’ll break into teams for a hands-on rapid prototyping and share-out session. Every participant will take away budget-stretching tips, tricks, and resources from this workshop that they can use as soon as they return to their home institution. *Note: there will be a break at 3:15 p.m., but participants need to attend Part One to really benefit and understand Part Two.*

Paul Orselli, *POW! (Paul Orselli Workshop, Inc.)*

Blake Wigdahl, *Process Curiosity*

Joe Cook, *Hüttinger Interactive Exhibitions*

 **La multiculturalidad en el museo: Multiculturalism in the Museum**

In this session, four museums will share their experience with incorporating the home languages and cultures of visitors through educational programming and museum environments to better serve their communities. Representing the languages and cultures of children in educational programs enriches learning while encouraging growth and confidence in their identities. Presenters will discuss practices and methods used in their museum settings, along with successes by sharing feedback and interactions with children, students, families, and educators.

Elsa Peterson, *Children’s Museum Tucson* (moderator)

Andrea Bennett Gutierrez, *Children’s Museum Tucson*

Danielle Nylander, *The Tech Interactive*

Selena Garza, *International Museum of Art & Science*

Shannon Blady, PhD, *Louisiana Children’s Museum*

 **Let Yourself Flourish: Reconnecting with Your Inner Child**

One of the best ways to help children flourish is to allow ourselves to reconnect with our inner child. This session will lead participants in activities meant to reignite their relationship with their younger selves, as a means towards enhancing the work they do for their museum such as taking financial risks, building stronger community partners, and dreaming a bigger vision for their museum. Participants will have the opportunity to draw their “Utopia Museum,” write a letter from their eight-year-old self and discuss roadblocks in their organizational goals through the eyes of a child.

Robert Halvorson, *Santa Fe Children’s Museum*
Leona Hillary, *Santa Fe Children’s Museum*

 **Better Together: Building Co-Generative, Value-Based Partnerships**

This session will explore museum-based partnerships in four community settings: schools, libraries, residential areas, and community centers. The presenters will share how these relationships have been built and sustained over time for mutual benefit. Participants will be invited to actively engaged in conversations that invite them to address considerations around and approaches to building partnerships. Topics will include gaining trust with community members and constituents, engaging in authentic community listening to identify assets and areas of need, relational vs. transactional implementation of initiatives, and ways of co-creating content, programming, and spaces that lead to community stake-holding, shared ownership, and sustainability.

Hana Elwell, *Brooklyn Children’s Museum*
Rachel Hamilton, *Thinkery*
Amy Spar, *Children’s Museum of Chicago*
Ali Sullivan, *Children’s Museum of Richmond*

 **Following the Youth: Rethinking Teen Engagement and Expertise**

The London Children’s Museum, along with Brooklyn Children’s Museum and Madison Children’s Museum, will share their experiences in modifying teen engagement within their museums to allow for it to be teen-interest led and influenced. Presenters will discuss assessing teen engagement in children’s museums, creating sustained and successful teen employment through community-oriented workforce development, and developing youth directed approaches to teen programming within their museums. After case studies are shared, the session will shift into an active workshopping portion for attendees to consider their own spaces and teen engagement.

Vanessa Eastmure, *London Children’s Museum*
Jessie Collins, *London Children’s Museum*
Kate Mirand Calleri, *Brooklyn Children’s Museum*
Rayna Cunningham, *Madison Children’s Museum*

 **Flourishing with Data: A Quantitative Observation Tool for Playful Learning**

To flourish, children’s museums need quantitative metrics to increase, improve, and document our impact. Session participants will be introduced to an open-source, research-validated observation tool that can be easily applied in museums of all sizes to evaluate exhibitions, programming, and professional development. The LEGO Foundation Experience Tool can be used to assess five elements of playful learning: joyful, meaningful, social interactive, engaging, and iterative. Session speakers will share the research behind the tool, inspiration through case studies, tips to using the tool, and free resources to share with your staff and board.

Carol Tang, PhD, *Children’s Creativity Museum*
Alexandra Pafilis Silverstein, *Chicago Children’s Museum*
Garrett Jaeger, *The LEGO Foundation*

Coffee Break in the ACM MarketPlace

Sponsored by POW! (Paul Orsell Workshop, Inc.)
3:15 p.m.–3:45 p.m.

Need a mid-afternoon pick me up? Come for a complimentary coffee break in the exhibit hall. This is the last chance to visit with exhibitors and find the products and services your museum needs.



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CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

3:45 p.m.–5:00 p.m.

Thinking Small: Big Ideas That Small Museums Have to Offer

What would it look like for small museums to be at the center of our field? Would it change how we think about exhibits, operations, audiences—even missions? And how could it benefit stakeholders of any size to reimagine the world of children’s museums through a smaller lens? Not intended as a “small museum session,” instead, we will consider small museums from a diverse set of perspectives as vital building blocks at the center of a field with the unique opportunity to build itself around the improvisation, innovation, and creative spirit of small and locally-focused institutions.

- Stephen Wisniewski, PhD**, *Independent Professional*
- Jacky Metcalfe**, *Flint Children’s Museum*
- Mary Kegel**, *Ravenswood Studio*
- Emilie Utigard**, *Children’s Museum of South Bend*

Inspirational and Inclusive Futurism

The future belongs to the children: all the children. As children’s museums, how can we best engage our audience in conversations about the future that are inspirational and inclusive? Three museums will share how they have collaborated with communities of color and working artists to create programs and exhibitions with a focus on the future. From Afrofuturism, Indigenous futurism, Latinx futures, and female-driven Empathetics—the future is as diverse and beautiful as our communities.

- Chris Navarro**, *The DoSeum*
- Matthew Picon**, *The New Children’s Museum*
- Iyari Arteaga**, *The New Children’s Museum*
- Nina Woodruff-Walker**, *Museum of Children’s Art*

Design Practices and Principles for Well-Being

In this session, attendees will engage with three children’s museums’ perspectives on practices and principles used in their museums to foster connection and empathy so children, families, and communities can flourish in a post-pandemic world. The panelists will share their perspectives on museum design, exhibits, community engagement, and exhibit evaluation to spark conversation about how children’s museums can be spaces for well-being. We will address the following questions: What are effective practices for fostering inclusion and equity in programs and exhibits? What role can museums play in promoting a sustainable future for children and communities? What design principles can be adopted to foster and enhance empathy and connection?

- Melanie Hatz Levinson**, *Kidzu Children’s Museum (moderator)*
- Samantha Shannon**, *Kidzu Children’s Museum*
- Brad Burns**, *Gensler*
- Sarah McManus Christie**, *Children’s Museum of Denver at Marsico Campus*
- Anne Fullenkamp**, *Children’s Museum of Pittsburgh*

Baggage Claim: What Are You Taking on Your DEAI Journey?

Cultural institutions are increasingly prioritizing diversity, equity, accessibility, and inclusion (DEAI). As museums take off on this exploration, there are questions to consider: Where do you start? What if all the stakeholders are in different places on their DEAI journey? How do you know what to pack in your knowledge tool kit? Through a panel discussion among cultural professionals, this session will share the Kohl Children’s Museum team’s experience on their own project planning journey. This session will include an interactive DEAI mapping activity to help guide you in next steps, no matter where you are on your DEAI journey.

- Annie Vedder**, *Luci Creative*
- Stephanie Bynum**, *Kohl Children’s Museum of Greater Chicago*
- Sandra Bonnici**, *Sandra Bonnici Consulting*
- Erika Gray**, *Kohl Children’s Museum of Greater Chicago*



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 **How Can Children’s Museums Participate in STEM Learning Ecosystems**

STEM learning ecosystems bring organizations together in a community to provide multiple pathways through a learner’s lifetime: at home, at school, at play, and at work. Children’s museums can play a big role in STEM learning ecosystems. This approach can help communities and neighborhoods flourish by sharing among community organizations and providing relevant content and opportunities for children and families. Hear real stories about the experiences of museums who currently participate in these ecosystems; learn about recent research into strategies for this approach and learn how to get involved.

Catherine McCarthy, PhD, *Arizona State University (moderator)*

Allison Anderson, *Museum of Science, Boston*

KT Todd, EdD, *Children’s Museum of Pittsburgh*

Ali Jackson, *Sciencenter*

Lynnsey Childress-Wimp, *Discovery Lab*

 **Living Our Values: Finding Flow and Preventing Burnout in Children’s Museums**

In a life full of meetings, long hours, projects, and deadlines, it can be hard to find time to slow down and care for ourselves and one another. Practicing what we preach through creative play, mindfulness, and art making can be powerful tools for healing and burnout relief. It allows us to stay focused in the present moment and get into a flow state where we feel and perform our best. During the state of flow, the brain releases chemicals that can boost focus, and expand lateral thinking, all of which contribute to heightened creativity, relaxation, and community building. Learn strategies for recognizing and avoiding burnout, explore the science behind connecting our hands, hearts, and minds, and, most importantly, take the opportunity to play, make art, and decompress.

Jennifer Farrington, *Chicago Children’s Museum*

Natalie Bortoli, *Chicago Children’s Museum*

Sara Tolson, *The Children’s Museum of the Upstate*

 **Playing Together: Establishing Effective and Sustainable Museum-University Partnerships**

Partnerships between children’s museums and universities can be beneficial to both institutions. Learn from museum professionals, researchers, and students about forging a museum-university partnership and discover how you can establish a collaborative relationship that enhances learning, scholarship, and impact.

Beth Fitzgerald, *The Magic House, St. Louis Children’s Museum*

Rachel Thibodeau-Nielsen, PhD, *University of Missouri*

Roxane Hill, *The Regnier Family Wonderscope Children’s Museum of Kansas City*

 **Building Capacity in Your Guest-Facing Team**

Our guest-facing teams power the play in children’s museums. Learn about effective ways to build capacity in your guest-facing team through engaging professional development that will ensure a stellar guest experience. Three museums will share strategies, tools, and resources for engaging training and ongoing learning and growth opportunities. Participate in sample training activities from each museum.

Hardin Engelhardt, *Marbles Kids Museum (moderator)*

Robin Mangum, *Marbles Kids Museum*

Emily Mitis, *Thinkery*

Cassie Coffey, *DuPage Children’s Museum*

 **Children’s Museum Family Feud**

Similar to the InterActivity 2023 Effective Practices Jeopardy session, this semi-fishbowl style session will utilize the latest survey data from the Institute of Museum and Library Services. Guided by advisor, Laura Huerta Migus, Deputy Director of IMLS, the session will include four to five rounds of Family Feud-style game, culminating in the Final Round. Survey data that is appropriate for small, medium, and large museums, covering a variety of topics, in an active and fun learning environment will be selected.

Putter Bert, *KidsQuest Children’s Museum (moderator)*

Michael Shanklin, *kidSTREAM Children’s Museum*

Mike Yankovich, *Children’s Museum of Denver at Marsico Campus*

Tifferney White, *Louisiana Children’s Museum*

Laura Huerta Migus, *Institute of Museum and Library Services*



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EVENING EVENT

An Evening at Madison Children's Museum**6:30 p.m.–9:30 p.m.**

Pre-registration is required: \$50. Transportation not provided. Museum is in walking distance of both hotels.

Madison Children's Museum staff, board, and volunteers invite you for an evening of modern Madisonian delights fueled by a brandy old fashioned—our official state cocktail. Enjoy local food and iconic cocktails, mocktails, and local beers throughout the museum. Unleash your inner toddler in the Wildernest, the early childhood space: don a chipmunk vest, slide down a hollow log, and send a flag to a friend on a high-flying clothesline. On the second floor, visit the Art Studio to make a souvenir to take home, scale the Hodge Podge Mahal climber, and explore the wild inside in The Nice Age Trail, our newest exhibit. Head up to the Rooftop Ramble to amble through the garden, take in spectacular views, and meet the resident chickens. Head out to the Wonderground to enjoy live local music while you clamber on the Thicket Climber, shimmy in the Giant Bucket, and explore the 1830s Log Cabin.



Make it a green evening with special activities including screen printing upcycled t-shirts and tote bags, touring the Trash Lab mobile exhibit, sampling edible insect treats, and cheering on all-star teams of exhibit fabricators as they repurpose treasures from MCM's storage to compete in the ultimate re-fab prototype challenge.

After the party, let the State Capitol light your way back to your hotel, or take advantage of local nightlife within walking distance around Capitol Square.

Sponsored by Fiskars, J.H. Findorff & Son Inc, American Printing Company, Tandem HR, The Madison Concourse Hotel and Governor's Club, SVA Certified Public Accountants, 1901 Inc., Future Foam, Hooper Foundation, Kollath & Associates CPA LLC

FRIDAY, MAY 17

All programming will be held at Monona Terrace Community and Convention Center, 1 John Nolen Drive, Madison, WI, except where noted.

Continental Breakfast

7:30 a.m.-8:45 a.m.

There are never enough opportunities to connect with old friends and make new ones. Use this unstructured time for networking.

Peer-to-Peer Roundtable Discussions

7:30 a.m.-8:45 a.m.

Connect with colleagues on topics not addressed in the concurrent professional development sessions. Table moderators will introduce a topic and facilitate a conversation. Stay at one roundtable discussion or move between tables to touch on multiple topics.

Interested in moderating a roundtable discussion?

Send an email of interest and a topic title to

Victoria.Garvin@ChildrensMuseums.org by

January 20, 2024.

Plenary Session and Great Friend to Kids Award Ceremony

9:00 a.m.-10:15 a.m.



ACM will present its 2024 Great Friend to Kids Award to **Dr. Gloria Ladson-Billings**. This award is presented annually at InterActivity and honors those individuals and organizations that have made significant contributions to strengthen education and advance the interests of children.

ACM selected Dr. Ladson-Billings for her outstanding contributions to educational pedagogy and anthropology as it relates to diversity, accessibility, inclusion, and equity.

An esteemed educator and scholar, Ladson-Billings has held various academic positions, including serving as a faculty member at Santa Clara University, Stanford University, and the University of Wisconsin-Madison, where she became a distinguished professor and held the Kellner Family Distinguished Chair in Urban Education. Her research focuses on the educational achievement gap, culturally relevant teaching practices, critical race theory in education, and the experiences of African American students in schools.

Her publications, including books *The Dreamkeepers: Successful Teachers of African American Children* and *Critical Race Theory in Education*, have had a profound impact on educators and policymakers seeking to create more culturally responsive and equitable learning environments.

Dr. Ladson-Billings continues to be a leading voice in the field of education, inspiring educators worldwide to embrace culturally relevant pedagogy and work toward creating more inclusive and empowering educational experiences for all students.

STUDY TOUR D



Center for Healthy Minds at University of Wisconsin-Madison

10:15 a.m.-12:15 p.m.

Pre-registration is required; \$35.

Transportation is provided.

In the heart of the city of Madison is the beautiful, sprawling campus of a world class university. Among University of Wisconsin-Madison’s various endeavors is the Center for Healthy Minds, founded by world renowned neuroscientist Dr. Richard J. Davidson. The Center for Healthy Minds envisions a kinder, wiser, more compassionate world; their mission is to cultivate well-being and relieve suffering through a scientific understanding of the mind.

Learn how incorporating the concepts of kindness, compassion, gratitude, and other important social-emotional skills in the daily lives of children will build resilience and well-being into adulthood. Explore how the takeaway concepts from the Kindness Curriculum can be applied in your museum in a hands-on way to allow children to flourish. The Kindness Curriculum maps directly to improvements in cognitive and social-emotional well-being going forward. When children are taught to recognize and care for their own emotions, they are also more likely to connect and empathize with the emotions of their family members, friends, and teachers, and to learn how to care for their community, environment, and world.

CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

10:30 a.m.-11:45 a.m.

🌐 Embrace the Chaos: Marketing Fishbowl

Join us for a marketing fishbowl that explores bandwidth, balance, ethics, and other—big and small—marketing topics. Facilitated by three experienced children’s museum marketers and informed by your work, this discussion-based workshop will dive into the chaotic and beautiful world of children’s museum marketing.

Kelly Stenka, *Lincoln Children’s Museum*

Laura Burton, *Kansas Children’s Discovery Museum*

Jayson Albright, *Children’s Museum of Illinois*

🌐📍 Everything Local: Artists, Culture, and the Making of the Museum

Madison Children’s Museum (MCM) is unique in the children’s museum world because of its hyperfocus on the local. Local stories, local fabricators, local materials, local people and local culture make up the essence of MCM’s flavor. This session will introduce MCM’s Only Local Initiative, our Only Local Toolkit, and the museum’s Field Guide to Local Culture, as well as the museum’s unique approach to working with local artists and fabricators and collaborating with local teachers and students on exhibit development. The session will include local educators, artists, and architects, each giving their own perspective on why using such a hyper-local lens is such a compelling approach. Attendees will leave with new tools to expand their local networks in new ways.

Kia Karlen, *Madison Children’s Museum (moderator)*

Mark Wagler, *Formerly Randall Elementary School*

Dan Ganch, *Super G Construction*

Lou Host-Jablonski, *Design Coalition Architects*

Rissel Sanderson, *Madison Metropolitan School District*



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🌐 ¡Mi Museo es Tu Museo! How to Become More Translingual!

Experiencia a Dual Language program with us! Educadoras de Chicago Children’s Museum (CCM) will lead you through a quick art project we did virtually con our guests. Then we will share what we have aprendido and the mistakes we have made learning how to include different languages in our spaces at CCM and at the Art Institute of Chicago. Information covered includes the differences between Bilingual, and Dual/Translingual approaches, ways to include multilingual staff in meaningful and equitable ways in the process, and how we have communicated with our communities about their needs in formal and informal ways. Lastly, we will include novel ways to share what YOU are doing in your spaces!

Liz Rosenberg, *Chicago Children’s Museum*

Alexandra Pafilis Silverstein, *Chicago Children’s Museum*

Lucía Calderón Arrieta, *The Art Institute of Chicago*

💡 Interactivity Incubators: Temporary Exhibits for Your Empty Spaces

In the spectrum of museum experiences, programming, and traveling exhibits get a lot of attention but what about temporary exhibits? Consider a transitional, temporary, or seasonal exhibit! We’ve created a framework of effective practices based on examples from dozens of different sized museums doing this already. You’ll walk out of this session inspired with tips and personalized ideas. This session will take you through the key components then offer an inspiring roundtable work session where you can make your own exhibit plan. With attention to differing budgets, space allocations, and the logistics necessary to pull it all off—we’ve got you covered!

Erik Smith, *National Children’s Museum (moderator)*

John Shaw, *Museum EXP*

Langley Lease, *National Children’s Museum*

Denise Gerstenberger, *Discovery Depot*

Beth Housewert, *Inspired Impact*

GALLERY WALK

💡 MuseumLab for Museum Professionals—Unleashing Creativity and Innovation

10:30 a.m.-1:15 p.m.

Melding synchronous in-person and online learning with personalized coaching, MuseumLab for Museum Professionals guided its participants to turn deep questions—about how to conceptualize and create exhibits and programs that emphasize creativity, health and justice, integrate new technologies, think entrepreneurially, deepen accessibility, and engage emotions—into prototypes and actionable implementation plans. This session will showcase the work of the inaugural cohort and offer opportunities for project feedback and discussion.

Jane Werner, *Children’s Museum of Pittsburgh (moderator)*

💡 Designing Programs Inspired by Reggio Emilia and Montessori

Weave pedagogical ideas and techniques into your museum’s education programming. Learn how you can easily and effectively engage children and families using the Montessori and Reggio Emilia approaches. Discover how thoughtful program design can inspire children to develop independence through the power of choice. Invite children to engage, concentrate, and refine fine-motor movements while inspiring families to apply these methods at home.

Shelby Hiken, *Port Discovery Children’s Museum*

Natalie Williams, *Miami Children’s Museum*

Catie Davis, *The Children’s Museum of the Upstate*



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 **Building Resilience: A Conversation on Executive Burnout**

In this conversation led by clinical psychologist, Dr. Vincent Miles, participants will learn to identify and address burnout in executive and senior staff. Participants will learn strategies for combating burnout and building resilience. The museum environment provides unique stressors and challenges. This conversation provides a space to hear insights from fellow executives and museum leaders with direct feedback from Dr. Miles, as well as strategies for change and tips to build a workplace culture that promote healthy individuals and a flourishing organization.

Vincent Miles, PsyD LP, *Great River Children's Museum (Board) and Human Factor Leadership, LLC*

 **Outreach Strategies: Growing Beyond Your Building**

Three different children's museums are sowing the seeds of possibility by growing beyond the four walls of their buildings. This session will explore various outreach strategies—from operating as a robust museum without walls to offering educator training workshops for community partners to incorporating state education standards into museum programming. A museum's reach is only limited by its cultivation, so let's get tending and watch as our communities flourish!

Tennille Adams, *Children's Museum of the Magic Valley*
Bethany Bell, *Children's Museum of the Magic Valley*
Claire Stockman, *Creative Discovery Museum*
Brett Nicholas, *DuPage Children's Museum*

 **Starting with Staff: Helping Your Team Flourish**

We often hear the phrase “culture is king” but many organizations don't know how to curate a positive culture. Join members of the Children's Museum of Richmond to hear how they turned around the organization's employee experience—reducing turnover and increasing employee engagement. The Executive Director and Director of Human Resources will share the museum's culture journey from 2019 to today. They will share innovative employee programs that have helped solidify a culture of learning and play and share evaluation methods and tactics your team can implement immediately upon your return.

Whitney Fogg, *Children's Museum of Richmond*
Danielle Ripperton, *Children's Museum of Richmond*

 **So, You Want to Start a Flourishing Volunteer Program?**

In children's museums, we often focus on finding enriching play and learning opportunities for our youngest friends; but children's museums can be a place of playful, intentional learning for teenagers and retirees as well. This panel will discuss how to create a flourishing and engaging volunteer program for volunteers of all ages and experience levels, whether starting from scratch or expanding and strengthening an existing volunteer program. We will discuss the hiring and onboarding process for volunteers as well as meaningful programs and tasks for active volunteers that will provide purposeful learning and play for guests and volunteers alike.

Kathryn Schmitt, *Port Discovery Children's Museum*
Christopher Small, *Louisiana Children's Museum*
Kailey Singleton, *Kidzu Children's Museum*

Lunch on Your Own

11:45 a.m.-1:15 p.m



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STUDY TOUR E



Madison Children's Museum: Sustainability for All

12:45 p.m.-2:45 p.m.

Pre-registration is required; \$35.

Transportation is not provided. Museum is within walking distance of convention center.

Madison Children's Museum (MCM) staff lead this sustainability study tour that highlights green exhibits, programs, and museum-wide sustainability initiatives. Madison Children's Museum became the first LEED Gold certified (existing building category) museum in the state of Wisconsin in 2014. MCM models replicable best practices in a green building using local, reclaimed, recycled, natural, non-toxic, and organic materials. The health of visitors, the community, and the environment is at the forefront of MCM's sustainability commitment. We will explore how to connect with our communities through strategic partnerships and help them flourish by improving health and well-being. The tour is designed to spread knowledge of sustainable practices through ideas that can help museums become greener, one step at a time.

CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

1:15 p.m.-2:30 p.m.

Preparing for Capital Projects that Flourish

Building or renovating a museum is challenging in the best of times. How can we prepare space for capital projects to flourish? As the seeds of new projects are planted, it can feel like the ground is shifting under our feet. But fertile soil and good stewardship lead to healthy, fun, and satisfying outcomes! Panelists with experience as both museum staff and allied consultants will help you lay an excellent foundation for projects of any scale. We'll discuss how planning and pre-design work can answer important questions and help your team establish key project parameters like budgets, schedules, and teams.

Alissa Rupp, FAIA, LEED AP BD+C, FRAME | Integrative Design Strategies

Jill Randerson, Jill Randerson Exhibit Management

Aaron Goldblatt, Metcalfe

Peter Olson, Peter Olson Museum Planning, LLC

Small Museums CAN Raise Big Dollars: Tips and Tricks from Two Executive Directors Who Got It Done!

In this session, attendees will hear about two successful children's museum capital campaigns. The expERIENCE Children's Museum in Erie, PA has raised over \$18.5 million for its new renovation and expansion under the leadership of its executive director. Explore & More in Buffalo, NY raised \$29 million in 2019 and then another \$5 million total since then! Hear what these presenters believe led to each of their successful fundraising campaigns. Takeaways include how to prepare your museum for a capital campaign and for those new to the field, the session will include an overview of fundraising and an introduction to the capital campaign process.

Ainslie Brosig, expERIENCE Children's Museum

Michelle Urbanczyk, Explore & More, The Ralph C. Wilson Children's Museum



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i Actionable Insights: DEAI Resources for the Museum Field

Hot off the press! This session introduces a new online resource for museums focused on advancing inclusive and equitable practices in museums. Designed for museums of all types and sizes to engage in dialogue, planning, and changemaking related to equity and inclusion practices, these tools encourage museums to identify possibilities for action and change. Hear from the developers of the tools and the museums who pilot-tested the resource about how they gained alignment and set priorities for their DEAI work.

Jenni Martin, *Children's Discovery Museum of San Jose*

Marilee Jennings, *Children's Discovery Museum of San Jose*

l Beyond Plastic: Simply Sustainable Exhibit Materials

Children's museums can have A LOT of plastics in their exhibit materials. Plastic is durable, cleanable, and cheap. But we also know of the detrimental effects of plastics on health and the environment. As children's museums, we are dedicated to the health and safety of children and the futures they will inhabit. Four museums will share their ideas for alternative materials in exhibits. From rocks to felt to everything in between, the presenters will share failures and successes in sustainable materials. Attendees can feel, test, and ask questions to apply the materials in their own institutions.

Meredith Doby, *The DoSeum*

Daniel Guyton, *Oregon Museum of Science and Industry*

Anne Fullenkamp, *Children's Museum of Pittsburgh*

Margo Malter, *Long Island Children's Museum*

i Playful Leadership: A Leader's Guide to Letting Go

What if we infused playful learning with our everyday leadership strategies to intentionally let go of our innate desire for control? Might we change the organizational and cultural domains of leadership practice by tapping into the power of play? Learn how to incorporate the open-ended, creatively divergent, experimental aspects of play to lead business transformations and spark cultural change in your organization while smashing the status quo. Presenters will share stories and offer challenging prompts to inspire participants to courageously apply playful leadership to their work environments.

Christian Greer, EdD, *Michigan Science Center*

Carol Tang, PhD, *Children's Creativity Museum*

Tifferney White, *Louisiana Children's Museum*

i Hi AI! Playful Early Encounters with Artificial Intelligence

Dive into the exciting world of Artificial Intelligence (AI)! Learn strategies and techniques for engaging children and families creatively in this rapidly evolving technology that is already affecting our lives and transforming aspects of society. Discover a range of hands-on activities designed to engage families in understanding AI concepts playfully. Attendees will explore how robots and people are different, how facial recognition works, and how machine learning can be used in activities and exhibits. This participatory session will include facilitated table discussions about talking with children about the future and fostering intergenerational learning and curiosity about the possibilities of AI.

Catherine McCarthy, PhD, *Arizona State University*

Darrell Porcello, PhD, *Children's Creativity Museum*

Ari Krakowski, *Lawrence Hall of Science*

Keith Ostfeld, *Children's Museum Houston*



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Flash Talks: Flourishing, Belonging, and Risk

Dig in and get inspired by nine speakers who will give short talks on three topics related to play, children’s museums, and child development: Flourishing, Belonging, and Risk. Then engage with others to take the exploration of these topics further.

Hardin Engelhardt, *Marbles Kids Museum (moderator)*

Flourishing

- Mindy Porter**, *Scott Family Amazeum*
- Mallory Mbalia**, *Fred Rogers Productions*
- Simon Goldberg, PhD**, *University of Wisconsin-Madison*

Belonging

- Tiffany Espinosa**, *Children’s Museum Houston*
- Ashley Niver**, *Long Island Children’s Museum*
- Liz Rosenberg**, *Chicago Children’s Museum*

Risk

- Pam Hillestad**, *Glazer Children’s Museum*
- Erik Smith**, *National Children’s Museum*
- Sarah Curtis**, *The Works Museum*

The Lullaby Movement: Strengthening Parenting-Child Bonds with Carnegie Hall

Bring joy and delight to families through shared music experiences. This session will introduce Carnegie Hall’s Lullaby Project, the research supporting it, and its impact on families. This international program pairs new or expecting parents/caregivers with professional artists to write and sing personal lullabies for their babies—supporting maternal health, aiding childhood development, and strengthening the bond between parent and child. Attendees will participate in a group writing of a new lullaby with a teaching artist and get resources to take back to your museum.

- Erika Floreska**, *Long Island Children’s Museums*
- Tiffany Ortiz**, *Carnegie Hall*
- Arthur Affleck**, *Association of Children’s Museums*
- Saskia Lane**, *Carnegie Hall*

Bringing Research into Practice to Reimagine Caregiver Engagement

What do we mean when we talk about “caregiver engagement” in children’s museums? What’s more, how do our ideas about this long-standing priority relate to caregivers’ own beliefs about their roles and responsibilities? Through research presentations and practice-focused discussions, this session will explore the often-unspoken expectations that children’s museums have about caregivers’ involvement in children’s learning. Starting from a strengths-based perspective, we will explore more inclusive and equitable ways of framing caregiver engagement, situating this central concern of children’s museums within broader ecosystems of individuals and institutions that help families learn, connect, and flourish.

- Suzy Letourneau, PhD**, *New York Hall of Science*
- Tarah Connolly**, *University of Wisconsin-Madison*
- Kelly Hoke**, *The STEM Research Center at Oregon State University*
- Delia Meza**, *New York Hall of Science*

CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

2:45 p.m.–4:00 p.m.

GALLERY WALK

Form and Function: Understanding the Organizational Structure of Children’s Museums

Children’s museums around the country differ in terms of their size, scale and scope—and most of all in their organizational structure. Learn how your museum’s staffing infrastructure compares to others in this “Gallery Walk” session where you will engage with visual displays of a host of museum organizational structures—and presenters from each museum.

- Rachel Demma, EdD**, *PortDiscovery Children’s Museum (moderator)*
- Chelsie Webster**, *Modesto Children’s Museum*
- Brian Krosnick**, *Modesto Children’s Museum*
- Jeraka Tweite**, *SPARK*
- Stephanie Arduini**, *Seattle Children’s Museum*
- Aimee Terzulli**, *Long Island Children’s Museum*



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Marketing Mad Libs: Promotion Plan Workshop

Name three adjectives and we'll help you craft an actionable promotion plan in this practical workshop for small to medium museums. Attendees will see successful examples of event and exhibit promotion plans and work with other marketing professionals to create their own, all implementable by a limited team. Use tools like traditional media, social platforms, influencer marketing, and paid media to accomplish marketing goals. Leave the workshop ready to hit the ground running on your initiative!

Laura Burton, *Kansas Children's Discovery Center*
Sarah Duff, *Westchester Children's Museum*

Living Our Values Through Our Financial Decisions

Whether intentional or not, the financial decisions organizations make, and the processes we use to make them, reflect our organizations' values and priorities. Furthermore, budgets and financial decisions are not always shared in an accessible manner with staff, leading to confusion regarding the motives of the organization's leadership. This session will examine current practices used by the session presenters and offer examples of how institutions can live their values through the world of finance. Hear concrete examples from the panel on how to leverage financial decisions and practices to lift the morale of your museum and move forward with trust and accountability.

Christine Koebley, *Children's Museum of Pittsburgh*
Susie Park, *Chicago Children's Museum*
Monica Bonny, *Bay Area Discovery Museum*

Community Engagement Through an Equity Lens

With the goal of being responsive and sustaining for Latinx communities, the Cambio Project focuses on community engagement and organizational for museums centered in equity. This session features an introduction of a new framework and case studies from museums who have used that framework to make organizational change toward more inclusive and equitable practice.

Ann Hernandez, *Space Center Houston*
Jenni Martin, *Children's Discovery Museum of San Jose*
Katie Johnson, *Butterfly Pavilion*
Carla Boscacci, *KidZone Museum*

Heating Up: Tackling Climate Change with Young Learners and Caregivers

To help our communities flourish, museums can create meaningful climate change programming for young children and caregivers using an encouraging and solution-based framework. Engage with two museums that have connected through the LEGO Playful Learning Network community of practice as they share how they are working to design climate change programming that is approachable and promotes a positive future. These museums will lead participants in hands-on activities and a brainstorming session around barriers and solutions. Participants will walk away with connections to other institutions who are also committed to climate change programming to continue solution-making together.

Michelle Dilesio, *Boston Children's Museum*
Kelsey Holtaway, *Children's Creativity Museum*
Dianne DeStefano, *Boston Children's Museum*

Going the Distance: (Developing) Virtual Learning Strategies That Work!

Is your head in the cloud? The pandemic prompted museums to transition to virtual platforms. With a return to in-person school learning, a discussion now centers around the enduring effects of virtual education and its relevance in our post-pandemic landscape. Through the support of an IMLS grant, Children's Museum of Atlanta has worked with research partners and classrooms in rural and urban school systems to explore this conversation. Using hands-on activities, data, and video, presenters will share study results and evidenced-based strategies for supporting language comprehension and development while delivering play-based, engaging, virtual STEM programs to classrooms.

Karen Kelly, *Children's Museum of Atlanta*
Jacqueline Smalley, *Children's Museum of Atlanta*
Gary Bingham, PhD, *Georgia State University, College of Education and Human Development*



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Focus on Frontline Staff

Our frontline staff and volunteers are the face of our organizations. They shape our audiences' experience while articulating our vision and values as the direct contact between our institutions and the communities we serve. Investing in and supporting them is crucial, and in this session, we will be discussing various successful strategies to support these individuals to better adapt to changing visitor needs. We'll explore new trends in visitor behavior, give participants an opportunity to discuss their own audience observations, and speak to adopting new policies that champion our frontline while also creating an inclusive environment for all audiences.

Christina Leavell, *Arizona State University*

Becky Wolfe, *The Children's Museum of Indianapolis*

Annie Gordon, *Sciencenter*

Bill Pariso, *Betty Brinn Children's Museum*

Even More Mistakes Were Made!

As museum professionals, we don't usually admit our mistakes. It's understandable; we answer to supervisors, boards of directors, government institutions, funders, clients, and the public. Sharing our mistakes is the first step in learning from them. Join us as we come together to create a playful and safe environment that allows for admission of failure, encourages reflection, and celebrates professional growth. A crowd-sourced contest awards the Epic Failure Trophy of 2024 to the person in the room with the biggest mistake of the year and a "Red Pencil Reward" for everyone!

Kathy Gustafson-Hilton, *Hands On! Studio*

Jonathan Zarov, *Madison Children's Museum*

Robin Gose, EdD, *MOXI, The Wolf Museum of Exploration + Innovation*

Blake Wigdahl, *Process Curiosity*



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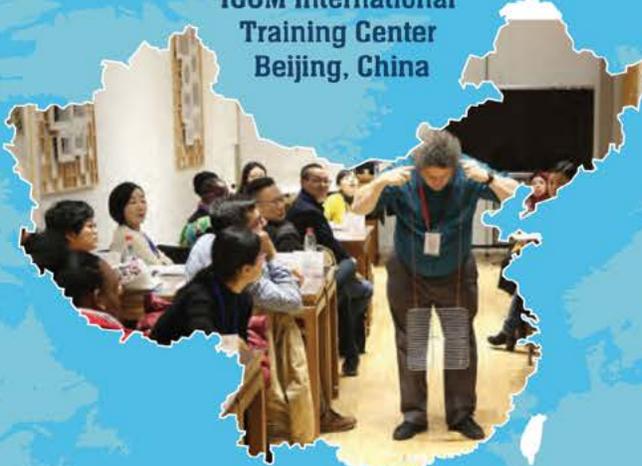


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Heilbronn and Nuremberg
Germany Workshops



Tunis, Tunisia Workshops



POW!

Fairbanks Children's Museum,
Fairbanks, Alaska



Doseum, San Antonio, TX
Explora, Albuquerque, NM
Exploratorium, San Francisco, CA
Frost Science Museum, Miami, FL
Acton Discovery Museum, Acton, MA
Great Lakes Science Center, Cleveland, OH
Minnesota Children's Museum, St. Paul, MN
FIT and Bank Street Graduate Programs, NYC



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REGISTRATION RATES, POLICIES, AND DISCOUNTS

InterActivity 2024 utilizes ACM's new database, MyACM. [Register online](#) using your email address to start your registration. Create a new account if you are not in the database.

By registering for, attending, and participating in InterActivity 2024, all registrants/attendees grant the Association of Children's Museums consent for the use and distribution of their image or voice in photographs, video, and electronic reproductions of the event. This agreement extends to use by third parties, including but not limited to the venue, the host partner museum, and the host city.

CONFERENCE REGISTRATION

| | Early Bird Registration Oct 30, 2023 - January 29, 2024 | Regular Registration January 30 - April 15, 2024 | Late Registration April 16 - May 17, 2024 |
|--------------------------|--|--|---|
| | Full Conference | | |
| Member | \$585 | \$635 | \$700 |
| Nonmember | \$685 | \$735 | \$800 |
| International Members | \$585 | \$585 | \$585 |
| International Nonmembers | \$685 | \$685 | \$685 |

| | Early Bird Registration Oct 30, 2023 - January 29, 2024 | Regular Registration January 30 - April 15, 2024 | Late Registration April 16 - May 17, 2024 |
|--------------------------|--|--|---|
| | One Day April 26 or 27 | | |
| Member | \$325 | \$375 | \$405 |
| Nonmember | \$425 | \$505 | \$535 |
| International Members | \$325 | \$325 | \$325 |
| International Nonmembers | \$425 | \$425 | \$425 |

| Emerging Museums Pre-Conference | |
|--|-------|
| Member | \$235 |
| Nonmember | \$335 |

| Special Events | |
|---|------|
| An Evening at Madison Children's Museum | \$50 |

| ACM Museum CEOs and Executive Directors Retreat | |
|--|------|
| Full conference Attendees* | \$95 |

| Study Tours | |
|--------------------|------|
| Study Tour A | \$45 |
| Study Tours B-E | \$35 |

*CEO/EDs from ACM member museums

Full-Time Student Discounts: Full-time students in a degree-granting undergraduate or graduate program qualify for a 50% discount off the registration category they would otherwise fall into (member, nonmember, etc...). Students must fax (703.224.3099) or email (Registration@ChildrensMuseums.org) an official copy of their current course registration and their student id. ACM staff will then provide a discount code for registration.



InterActivity 2024 Code of Conduct & Duty of Care Statement

ACM is committed to providing a safe, healthy, and enjoyable conference experience for all attendees. Before registering, please review [ACM's Code of Conduct](#) and [Duty of Care Statement](#). If you have any questions, please contact Registration@ChildrenMuseums.org.

Onsite Photography

ACM's photographer or ACM staff may take photos and/or videos of attendees during InterActivity 2024, which may be used in publications or other materials produced by ACM. InterActivity registration grants ACM permission and consent for use of this photography and video.

Payment Options

ACM accepts Visa, MasterCard, Discover, American Express, checks, and wire transfer. Credit card payment is due at time of registration. Payment by check and wire transfer must be received by 15 calendar days from date of registration or it will be cancelled. Checks should be payable to ACM and mailed to 2550 South Clark Street, Suite 600, Arlington, VA 22202. To pay by wire transfer, please contact Registration@ChildrensMuseums.org. ACM is not responsible for payments not received.

Registration Discount Rates and Dates

In order to receive the registration rate associated with a particular discount period, registration must be received by the close of the discount period.

- **Early Bird:** October 30, 2023–January 29, 2024
- **Regular:** January 30–April 15, 2024
- **Late/Onsite:** April 16–May 17, 2024

Registration Confirmation

An online registration must be submitted for each individual. All registrants will receive an email confirmation of their registration and event orders from ACM once payment has been received. If confirmation is not received within two days of registration, contact Registration@ChildrenMuseums.org.

Registration Transfer Policy

Conference registration may be transferred from one individual to another without a fee if an email request is submitted by April 15, 2024. Send transfer requests to Registration@ChildrenMuseums.org.

Note: transfers made after April 15 will be subject to a \$75 transfer fee.

Registration Cancellation Policy

All cancellations must be made in writing to ACM and emailed to Registration@ChildrenMuseums.org by April 15, 2024. ACM is not responsible for cancellations not received. Contact ACM at 703.224.3100, ext. 109 to confirm receipt. All refunds will be issued by June 28, 2024.

Refund Schedule

- **January 29, 2024:** Last day for full refund, less \$75 fee.
- **January 30–February 29, 2024:** Fifty percent refund.
- **March 1–April 15, 2024:** Twenty-five percent refund.
- **After April 15, 2024:** No refunds will be issued.





Ticketed Events and Study Tour Fees

Tickets to add-on events are available in advance on a first-come, first-served basis. ACM cannot guarantee the availability of tickets for purchase onsite. Attendees are strongly encouraged to purchase event tickets with their registration. Requests to transfer an event ticket from one individual to another should be submitted to Registration@ChildrensMuseums.org by April 15, 2024. Please note that it is necessary for ACM to record the transfer to issue a valid ticket. Onsite, registrants may sell their event tickets to other conference attendees, but it is up to the individual to broker the financial transaction with ticket buyer.

Ticket purchases will be refunded only to those who are canceling their conference registrations. Ticket refund requests must be made in writing to ACM and emailed to Registration@ChildrensMuseums.org by April 15, 2024. No other ticket refunds will be issued unless the ticketed event has been cancelled by ACM.

Full-Time Student Discounts

Full-time students in a degree-granting undergraduate or graduate program qualify for a 50% discount off the registration category they would otherwise fall into (member, nonmember, international member, international nonmember). Students must fax (703-224-3099) or email (Registration@ChildrensMuseums.org) with an official copy of their current course registration and their student ID before registering online for InterActivity. Once student status is confirmed, ACM will email a discount code that can be used to register online.

Take 5! Rebate

ACM member institutions registering five or more individuals (full-time and part-time staff members, interns, volunteers, board members, and trustees) for the full conference at the Early Bird, Regular, or Late rates will receive a rebate totaling five percent of the institution's InterActivity registration total. An institution is not required to register its entire group at one time. Additional museum-sponsored individuals that register onsite will count towards the Take 5! Rebate. Surcharges, membership dues, pre-conference fees, and ticketed events are not included in calculating the total rebate. ACM's InterActivity cancellation policy will apply to all Take 5! registrations. A canceled registration that causes an institution to send fewer than five individuals to the full InterActivity conference will void the Take 5! Rebate. The rebate will be issued to the member institution in the original form of payment by June 28, 2024.

Fellowships and Financial Aid

The InterActivity 2024 Diversity in Action Fellowship, sponsored by Lord Cultural Resources, and InterActivity 2024 Small Museum Financial Aid Program, provide opportunities for individuals at ACM member museums in good standing to receive complimentary registration to InterActivity 2024: *Flourish!* See [eligibility and application requirements](#). Applications are due by Wednesday, January 3, 2024.



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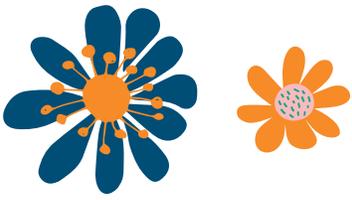
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Jen Crespo

Traveling Exhibits Program Sales Coordinator
317-704-3514 · jcrespo@childrensmuseum.org

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JOIN ACM: BECOME A MEMBER!

Serving members in the United States and countries across the globe, the Association of Children’s Museums (ACM) is an international nonprofit professional service organization that champions children’s museums around the world. Currently, ACM serves more than 470 museums, businesses, educational organizations, and individuals.

Which membership level is right for you?

ACM offers a number of membership levels for both individuals and organizations. Each level is tailored to provide benefits to meet your needs. ACM supports its members through leadership, advocacy, professional development, and service.

ACM Annual Membership Dues

Open Museum Categories

Dues are based on annual operating income.
New rates start at the end of January 2024.

| | |
|---------------------------------------|---------|
| Level 1 (under \$250k): | \$500 |
| Level 2 (under \$500k): | \$900 |
| Level 3 (under \$1 million): | \$1,200 |
| Level 4 (under \$3 million): | \$1,675 |
| Level 5 (under \$5 million): | \$1,975 |
| Level 6 (\$5 million and over): | \$2,500 |

Special Museum Categories

| | |
|--|-------|
| Emerging U.S./Canadian Children’s Museum..... | \$475 |
| Emerging International Children’s Museum..... | \$325 |
| International Museum..... | \$325 |

Individual Categories

| | |
|----------------------------|-------|
| Friend of the Field: | \$150 |
| Student: | \$100 |

Organizational Categories

| | |
|--------------------------------------|-------|
| Academic/Research Institution: | \$500 |
|--------------------------------------|-------|

ACM Annual Business Membership Dues

ACM business members represent a diverse range of organizations serving the field and supporting the growth of children’s museums in their communities. They gain exposure to a unique and focused audience through ACM membership while acknowledging the value of children’s museums worldwide.

Business Categories

| | |
|---------------------------|---------|
| Business Visionary: | \$2,500 |
| Business Supporter: | \$750 |
| Business Associate: | \$300 |



Questions about ACM Membership?

Museums: Membership@ChildrensMuseums.org

Businesses: Development@ChildrensMuseums.org

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