

Starting your own business?

Essential knowledge to help you start up and grow your business

Day 1 Business Planning, Sustainability & Self Employment Issues Thursday 6 th February 9.30am – 4.30pm	<ul style="list-style-type: none"> • What is self-employment and what does it mean? • What is your business? • What is a business plan? • Considering cash-flows and forecasting 	Jeanette Brown and Tony Ferguson – Dodd & Co
Day 2 Marketing, Social Media, Promotion, Sales & Pricing Friday 7 th February 9.30am – 4.30pm	<ul style="list-style-type: none"> • Creating a marketing plan • The 'how' of marketing • Setting a selling price 	Tony Ferguson and Shardia Lowery – Dodd & Co
Day 3 Finance, Bookkeeping, Business Banking & Credit Control Monday 10 th February 9.30am – 4.30pm	<ul style="list-style-type: none"> • What is bookkeeping? • Tax and self employment • Bank account • Credit control 	Tony Ferguson and Kristina Gash – Dodd & Co

Venue: Dodd & Co, FIFTEEN Rosehill, Montgomery Way, Rosehill Estate, Carlisle, CA1 2RW

This course is **free** to attend. Lunch will be provided.

For further information or to reserve your FREE place, please contact:

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