



July 2019 Newsletter

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Message from the CEO

Connecting local businesses with grant funding

Businesses, community groups, start-ups and not-forprofit organisations often do not have the time, funds and/or access to the skills, knowledge and resources required to submit competitive government grant applications.

Yet for many local businesses and community groups, grants are a lifeblood for them to keep operating and grow, to improve their facilities and services and to fulfil their goals and purpose.

In addition, grants are an integral component of the Australian economy. The Grants in Australia 2018 research report estimated that up to \$80 billion is given away each year, the bulk of it from government, with that figure rising each year.

And it's been said that about a fifth of state and



federal government expenditure is in the form of grants to welfare agencies, community and not-for-profit groups, businesses, research grants and miscellaneous grants.

There is an array of grants assistance resources right across the Sunshine Coast and the RDASC proudly plays a vital role in connecting local businesses and community groups with government grants and private investment. We are not a cash cow, but rather we know where to point you to apply to get funding.

We have access to a national database of grants and grant information which we promote across our social networks and also at times in this newsletter. We can also assist businesses and community groups to become grant-application ready, through one of our Grants for Growth workshops, exemplary grant-writing assistance and tips and access to economy.id and profil.id, a uniquely comprehensive database of information you can use to enhance your grant application.

There are some key federal and state government grants coming in the latter half of this year, most notably Round 4 of the Federal Government Building Better Regions Fund (BBRF).

This month, RDASC is excited to introduce Ariane Luff as our new Research and Grants Coordinator (see story below). With extensive experience in non-profit strategy and project development overseas, as well as grant-writing and fundraising, Ariane is a great asset to RDASC. She will play an integral role in our grants business and project management for 2019. Please join us in welcoming Ariane and making her feel at home.

Lastly, I will be sleeping rough on the night of August 8 as part of the Sunshine Coast Business Council Team to raise much-needed funds for the homeless as part of the Vinnies Community Sleepout Sunshine Coast 2019 (see main story). If you would like to get behind this great cause, you can find more information and/or donate here:

https://vinniesqld.grassrootz.com/2019-vinnies-community-sleepout-sunshine-coast/paul-fisher.

Thank you for your valued input and support.

Paul Fisher

Chief Executive Officer
Regional Development Australia Sunshine Coast
(RDASC)



RDASC CEO raises funds for the homeless at upcoming 2019 Vinnies Community Sleepout Sunshine Coast

No one should be homeless. However, there are more than 116,000 Australians who

sleep rough each night of the year. Just under half of these are women; a quarter are under the age of 18.

Yet the power to change a life is within us all, says the St Vincent de Paul Society Queensland, in the wake of its 2019 Vinnies Community Sleepout Sunshine Coast at the Maroochy Surf Club on Thursday, August 8.

And RDASC wholeheartedly agrees, with CEO Paul Fisher (pictured) joining the cause to raise money for the homeless.

Find out more and how to donate to the homeless, with all proceeds going directly towards St Vincent de Paul Society Queensland, via Paul's fundraising page: https://buff.ly/2]MtVsh and full story in link below.

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Ex-Facebook Australia and NZ headlines business breakfast

Caloundra Chamber of Commerce is staging a big-name August event: The Digital Invasion: An Insider's Guide to the Coming Revolution.

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New Research and Grants Coordinator joins RDASC

RDASC is thrilled to welcome highly accomplished international development expert Ariane Luff to the team.

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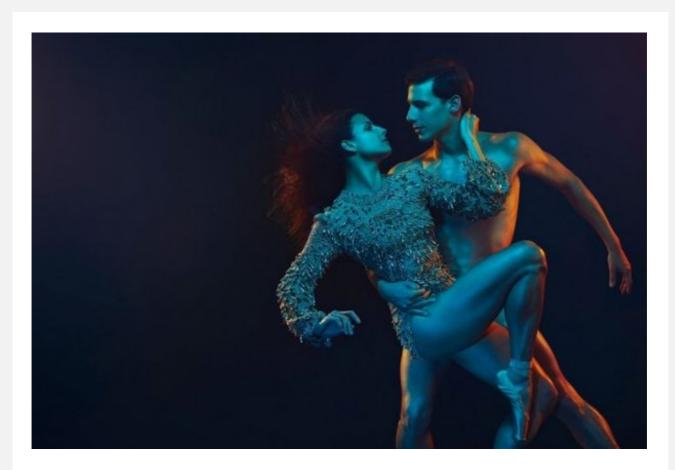
#SCRIPT update

The Sunshine Coast Regional Innovation Program (#SCRIPT), which is continuing to fuel the culture of innovation in the region, has announced an exciting new

team

for the second half of 2019. SCRIPT has proudly welcomed a new Chair and a new Regional Innovation Coordinator.

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Top performers take centre stage at Noosa alive! arts festival

Noosa is currently going off like a packet of crackers thanks to NOOSA alive! - a 10-day arts and culture festival showcasing the best of local, national and international acts. The festival of theatre, literature, music, dance, film, visual arts, cuisine and barrier-breaking forums is being held at Noosa Heads until Sunday, July 28.

Founded by prominent Australian playwright David Williamson, author Kristin Williamson, internationally renowned violinist Brett Dean, environmental activist Dr Michael Gloster, restaurateur Leonie Palmer-Fisher together with Rick Clayton and Ros McCauley, the festival is proudly supported by Visit Noosa and Noosa Council.

Top acts taking centre stage at the festival include the Queensland Ballet (pictured); GANZ A Cappella; The Umbilical Brothers; Noosa Orchestra; One-Act Play Festival; Opera Funk; Festival Club After Hours official after-party venues for NOOSA alive! 2019 and many more.

Noosa's unique natural environment and village-style atmosphere provide the inspiring backdrop for this festival – an experience for the body, mind and soul. Book tickets via https://www.noosaalive.com.au/book-now.

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Facebook Australia offers Sunshine Coast Business free digital skills workshops

Do you need social media support? Coast businesses will be the big winners when Facebook Community Boost comes to town.

Read more

Awards open for nominations

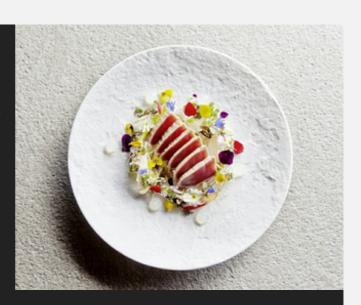
Attend four free information sessions across the Coast for the 2019 Sunshine Coast Business Awards, supported by RDASC.

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Feast on this: The Coast's first The Curated Plate food festival

Get set to tantalise your tasetbuds at The Curated Plate, Australia's new four-day destination culinary festival launching on the Sunshine Coast from August 5-18.

A collaboration between Fairfax Events and Entertainment, Visit Sunshine Coast, Sunshine Coast Council and Tourism and



Events Queensland, the event will celebrate our regional produce and chef expertise. Yum!

Read more



Noosa Council economic development and environment grants programs open

Noosa Council's 2019-2020 Economic Development Grant Round is now open. Need a place to start? Ask yourself - does your project connect local business; encourage innovation; build business capacity and skills; contribute to the ease of doing business in Noosa; and enable partnerships and collaboration in the Noosa region?

Council has awarded more than \$50,000 of Economic Development Grants for a wide range of projects which benefit the Noosa economy.

To apply, and find out more information, phone 5329 6500, email economicdevelopment@noosa.qld.gov.au or visit https://www.noosa.qld.gov.au/economic-development-grant1.

Calling all environment grants applicants: A Noosa and District Landcare project to map and propagate some of Noosa's rarest trees is among the initiatives given a boost from Noosa Council's new Environment Grants program.

The program is aimed at supporting the community to achieve environment project goals.

It offers one-off project grants of up to \$30,000 annually, plus organisational grants to help environment groups cover their operating costs.

Council will seek applications for multi-year collaborative grants for significant environment projects that align with Council's Environment Strategy from August 12 until September 19.

For more information, visit https://www.noosa.qld.gov.au/council-grants, phone (07) 5329 6500 or email grants@noosa.qld.gov.au.

Export Market Development Grants open until December

The Export Market Development Grants (EMDG) scheme is a key Australian Government financial assistance program administered by Austrade. It supports a wide range of industries and:

- Encourages small and medium-sized businesses to develop export markets.
- Reimburses up to 50 per cent of eligible export promotion expenses above \$5,000 provided that the total expenses are at least \$15,000.
- provides up to eight grants to each eligible applicant. Applications are open now and close December 2, 2019. To apply, visit https://buff.ly/2Pb3loR.

Diary note: Ignite Ideas Fund set to open in September

Start your planning for this one - Advance Queensland's Ignite Ideas Fund round 6, which is expected to open September 2, 2019.

The Ignite Ideas Fund supports startups and small to medium Queensland businesses to commercialise innovative products, processes and services to enable them to grow and compete in a global market and create new jobs. Grants up to \$100K per project (\$200K for Tier 2 applicants) are on offer. Stay tuned.

If you need grant support for a strategic project, email RDA Sunshine Coast Research and Grants Coordinator Ariane Luff via project@rdasunshinecoast.org.au.

#SCRIPT Advance Regional Innovation Program (ARIP)

The <u>Advance Regional Innovation Program</u> (ARIP) will provide \$1 million over three years to develop innovation and entrepreneurial activities across the Sunshine Coast.

Visit our **Grants & Funding** page for more grants and funding opportunities.



Getting New Ideas to Market
Smarter and Faster, presented by
Innovate Queensland and Advance
Queensland, is aimed at helping
business owners to discover smarter

Wednesday, July 31 at noon-1pm. Register via https://buff.ly/2XnQZXZ.

ways to develop new ideas into next generation products and services in order to stay ahead of the competition.

Develop your social enterprise

The Innovation Centre Sunshine Coast is hosting a series of five Business Model Canvas Workshops to develop your social Cost is \$150 or \$100 for Queensland enterprise, using the Business Model Canvas (BMC) framework.

Using the Business Model Canvas (BMC) framework, you'll learn about customer segments, value proposition, channels, customer relationships and more.

The workshops, which are funded by Advance Queensland and the Queensland Social Enterprise Council, run until September 16. Social Enterprise Council (QSEC) members.

For more information, email sunshinecoast@qsec.org.au and visit https://buff.ly/2KWGPGz for event details.



The Food Agribusiness Network FAN and its valued partner - disability employment specialists EPIC Assist - are hosting a free EPIC Business Breakfast: Benefits of being a disability inclusive business.

Learn how to get pitch ready in **business**

Trade and Investment Queensland is hosting Get Pitch Ready - its final, free workshop in its Business Growth Essentials series.

Free business breakfast on diversity The J Noosa, 60 Noosa Dr, Noosa Heads on Monday, July 29 from 7-9am. Register via https://buff.ly/2FMVcKd.

> Alexandra Headland SLSC on Wednesday, July 31, from 9am-1pm. Register via https://buff.ly/2|ilxQS and visit <u>tiq.qld.gov.au</u> for more information.



Have your say, good people

We welcome your feedback about our<u>monthly</u> newsletter.

If you have regional news stories or economic development events relevant to the Sunshine Coast community, contact us via media@rdasunshinecoast.org.au.

Editorial deadline is by the 28th of each month.

Contact us

RDASC, Tower 2, Level 1, The Hive Coworking & Office Space, Kon-Tiki Business Centre, 55 Plaza Parade, Maroochydore QLD 4558

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Regional Development Australia Sunshine Coast is an Australian Government initiative which works in collaboration with the Sunshine Coast and Noosa Councils to support economic development within the region.



An Australian Government Initiative

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