

Fall 2018 New Orleans Symposium



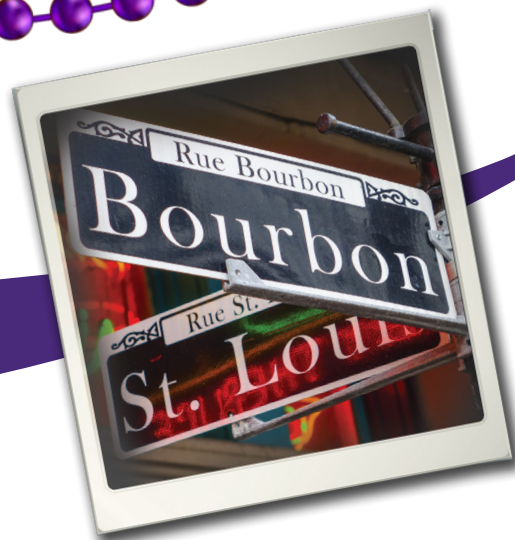
November 3-4 2018

Pre-Symposium November 2, 2018



Welcome

2018 Fall New Orleans Symposium



Dear Members,

The International Dental Implant Association, the world's fastest growing continuing education alumni network, is pleased to host our fall symposium in New Orleans, Louisiana.

As the first symposium in the "Crescent City" – famous for its food, music, architecture, and a blending of Southern, African and Creole cultures – New Orleans was chosen following a rigorous selection process. Of all the destinations from which to choose, New Orleans stood out as a Gulf Coast gem.

Frequently named America's most unique cities, New Orleans and its citizens are a prideful lot, painstakingly rebuilding their city in the wake of Hurricane Katrina, and forever on guard in a battle of wills against Mother Nature. But to locals it's just home. And to visitors, it's a special place that's sure to leave a distinctive mark and a longing to return.

Blessed with a subtropical climate, the pleasant early November temperatures make it the perfect mid-fall escape for dentists like you looking for an opportunity to grow their careers, network with colleagues, and embrace the historic roots of this storied 300-year-old city.

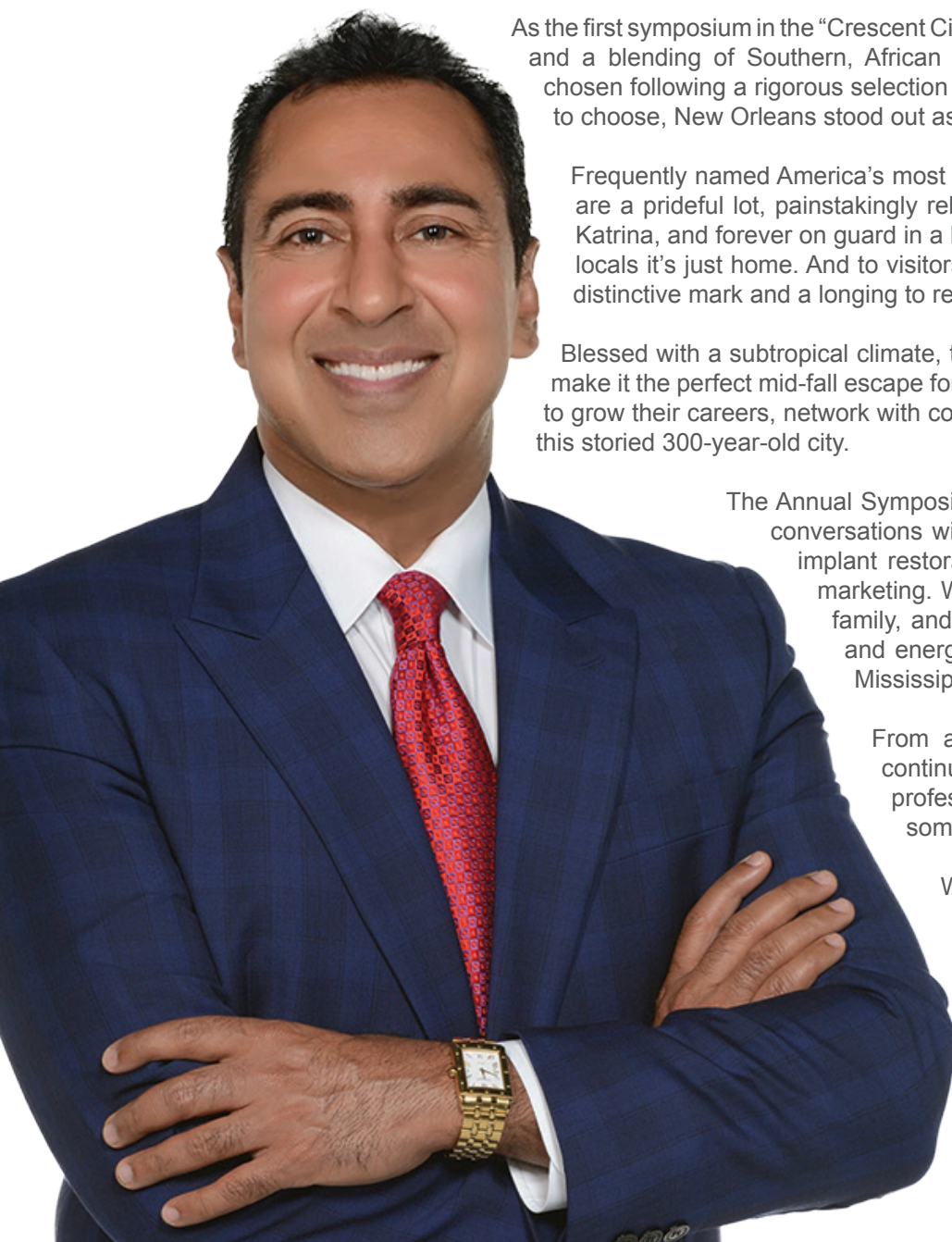
The Annual Symposium is your chance to learn from and have conversations with experts in the fields of implant surgery, implant restoration, periodontics, dental technology and marketing. With New Orleans as our setting, you, your family, and your dental team will soak up the culture and energy of this amazing city at the mouth of the Mississippi.

From all of us at the IDIA thank you for your continued support and passion for our vital profession. Remember that when you change someone's life, you're changing your own.

We look forward to seeing you in New Orleans this Fall November 3-4, 2018.

Sincerely,
Arun K. Garg, DMD

International Dental Implant
Association



Welcome

Accommodations

Hyatt Centric French Quarter New Orleans

800 Iberville St
New Orleans, LA 70112

When you're exploring New Orleans, starting out in the French Quarter is a necessity. With classic architecture, creative cuisine, and of course, the lively Bourbon Street scene, you'll find the fun never ends during your stay in the heart of the action at Hyatt Centric French Quarter New Orleans.

What You'll Love:

Fun in the French Quarter:

Historic sights including Jackson Square and the French Market coupled with the exciting bars and live music spots on Bourbon Street

Residential-style rooms:

254 guestrooms and suites equipped with modern comforts

Classic New Orleans cuisine:

Regional delicacies at Powdered Sugar and Gulf Coast seafood specialties at Red Fish Grill

Memorable meetings and events:

Over 10,660 sq ft of indoor and outdoor meeting space, fit for all kinds of functions

Exploring with ease:

Take the streetcar, ride the bus, or stroll down the historic streets of New Orleans



Hotel



Restaurant



Sweets



Room



Lobby

Workshops

Pre-Symposium

THE BUSINESS OF IMPLANT DENTISTRY

Lecture with Joy Millis, CSP — Tuition: Doctor - \$795 Staff - \$195

Friday, November 2, 2018 — 8:30am - 5:00pm

Marketing, management, and communication skills go hand-in-hand with the clinical skills necessary for providing this life-changing care! Joy Millis is an expert in the business of implant dentistry. She is a professional speaker and practice development consultant—helping dentists grow their practices, train their teams, and influence patients to do the right thing! With more than three decades of hands-on clinical and business results in the field of implant dentistry, Joy has a rich history providing innovative solutions for implant dentistry providers—influencing patients to receive quality care, getting paid without insurance involvement, recovering lost patients, and managing risk.

Joy has earned the National Speakers Association's highest earned designation of Certified Speaking Professional, CSP, an accomplishment achieved by less than 12 percent of professional speakers in the world. She is also on the visiting faculty of several universities, where she teaches the business of implant dentistry.

Learn how to:

- Find Implant Patients—Everywhere!
Marketing that is not only effective, but cost-effective, too!
- Create An Environment That Sells Implants
What would patients buy in your office if no one spoke to them?
- Answer Questions About Dental Implants
What is an implant? Will my insurance cover it?
- Influence Treatment Acceptance
Helping patients make great decisions and receive the best care
- Get Paid Without Insurance Involvement
How can you get paid and get patients to go beyond the "Max"?
- Coordinate Care
Who does what, when and where—without losing patients?
- Manage Risk
Everyone's role in consent, care, documentation and follow-up!



Bring your entire team to enjoy this fun-filled full-day event to learn from one of the most inspiring dental team members

Workshops

Pre-Symposium

PRP AND PHLEBOTOMY FOR THE DENTAL ASSISTANT

Lecture with Workshop — Tuition: \$595

Friday, November 2, 2018 — 8:30am - 3:00pm

While some PRP and Phlebotomy courses do exist, none so expertly combine the two disciplines, emphasizing their interrelated importance. In only a half-day lecture and workshop – at an exceptionally competitive tuition of \$595 – clinical staff learn the skills they need and the confidence they require to perform phlebotomy and PRP therapy with ease. The time to acquire these skills is now!

Lecture Review

Picking the Right Patients: When phlebotomy and PRP are considered beneficial i.e. “the patient checklist.”

Understanding the Basics: Review of phlebotomy and PRP procedures, equipment and usage

Safety Protocols: Extracting blood safely in proper storage

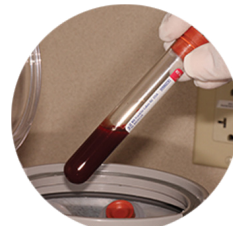
Procedural “Cheat” sheets: On PRP extraction and centrifuge usage, as well as blood collection sites and the “Ten Commandments of Phlebotomy”

Complications and Emergencies: Dealing with complications and challenges and how any associated risks can be mitigated

Workshops

Practice drawing blood on fellow course participants (optional)

Practice drawing blood on mannequin



FUNDAMENTALS OF SMILE DESIGN - SCIENCE AND ART OF DENTAL CERAMICS FOR DIGITAL DENTAL TEAMS

Lecture with Ms. Marina Caponigro, MDT, EFDA, BEd — Tuition: \$595

Friday, November 2, 2018 — 8:30am - 4:30pm

Dental Ceramics focuses on the science and art of dental restorations and provides attendees with an opportunity to be introduced to the technology and techniques behind what make these treatment modalities possible. The course develops the necessary knowledge and skills for characterizing, finishing and polishing CAD/ CAM restorations using a wide variety of chair-side and laboratory products. Through lecture and hands-on experience, Ms. Marina Caponigro creates a learning environment where logic and creativity complement each other.

In addition course attendees will be exposed to the important basics of:

- Color Theory that enables dentists to be more effective with shade mapping and matching restorations to the existing dentition while finishing and finalizing CAD/CAM restorations.
- Tooth and gum morphology necessary to achieve proper contour and anatomy of the milled restorations during hand milling The surface texture and its importance in natural appearance of the smile; Creating natural looking, personalized smile design for patients (age, gender, temperament individualization).
- All steps during the fabrication process of different types of final and provisional milled restorations, using proper dental materials and dental laboratory tools and equipment for fabrication of successful restorations in dental practice settings.



Ms. Caponigro has 30 years of combined experience and education in Dental Technology and Dental Assisting in Prosthodontics, Implant and Cosmetic Dentistry. She is a Clinical Master Dental Technician and a certified member of the Digital Smile Design team who has more than 1,000 CE hours in Clinical Dentistry and Dental Technology in the USA and Europe.

Lectures

2018 Fall New Orleans Symposium

FRIDAY - NOV 2, 2018 (PRE-SYMPOSIUM)

- 8:30am - 3:30pm PRP and Phlebotomy for the Dental Assistant
- 8:30am - 4:30pm **JOY MILLIS,CSP**
Practice Management
- 8:30am - 4:30pm **MARINA CAPONIGRO , MDT, EFDA, Bed**
Fundamentals of Smile Design - Science and Art of Dental Ceramics for Digital Dental Teams. Lecture will be followed by the hands on experience.

SATURDAY - NOV 3, 2018

- 8:30am - 12:00am
with break **STEVEN J. ANDERSON**
Why Implant Dentistry Fails
Creating An Implant Culture Of Success In Your Practice
- 12:00pm - 1:00pm LUNCH**
- 1:00pm - 5:30pm
with break **RICHARD MONAHAN, DDS, MS, JD**
Presurgical CBCT Analysis: A Pathway to Optimal Patient Care
- 7:00pm AWARDS DINNER**

SUNDAY - NOV 4, 2018

- 8:30am - 10:30am **RENZO C. CASELLINI, MDT**
The Future of Implant Esthetics
- 10:45am - 11:45am **GREGORI M. KURTZMAN, DMS**
Implants vs Endo: Treatment Planning Decisions?
- 12:00am - 12:45pm **ISRAEL FINGER DDS, MS, MED**
Removable Prosthetics - Digital Dentures
- 12:45pm - 1:30pm LUNCH**
- 1:30pm - 3:00pm **EZIO GHENO, MD, DDS**
Bone and Tissue Regeneration: Experience Meets Evolution
- 3:15pm - 4:00pm **ARUN K. GARG, DMD**
Implant Placement with Computer Guides
- 4:10pm - 5:30pm **JASON GOODCHILD, DMD**
Pharmacologic Considerations for Implant Dentistry



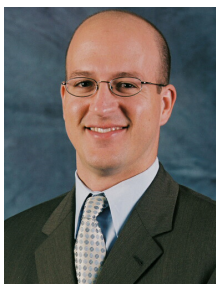
Speakers & Bios

2018 Fall New Orleans Symposium



Arun K. Garg, DMD

Dr. Garg is the founder of Implant Seminars, the nation's largest provider of dental implant continuing education. He is considered the world's preeminent authority on bone biology, bone harvesting and bone grafting for dental implant surgery. He has written and published eight books, which have been translated into multiple languages and distributed worldwide. Dr. Garg is the current president of the International Dental Implant Association.



Jason H. Goodchild, DMD

Dr. Jason Goodchild is a graduate of Dickinson College in Carlisle, Pennsylvania. He received his dental training at the University of Pennsylvania School of Dental Medicine where he still holds a faculty position as Clinical Associate Professor in the Department of Oral Medicine. Dr. Goodchild has published numerous articles on enteral sedation, oral medicine & pharmacology. He is also the reviewer for the Journal of the American Dental Association, General Dentistry & Quintessence International.



Renzo Casellini, MDT

Dr. Renzo Casellini is a Master Dental Technologist trained in Switzerland. For the past 37 years has been the owner of the Swiss Quality Dental Ceramics & Dental Implant Studio in Los Angeles, California. He services accounts throughout the US and internationally. His detailed articles on implants and esthetics have been featured in over 50 professional publications worldwide.



Israel Finger DDS, MS, MEd

Dr. Finger specializes in removable prosthetics (dentures) and implant restorations. For 28 years, Dr. Finger was a Professor at LSU Medical Center and was Director of the Graduate Program in Prosthodontics.

He lectures extensively, both nationally and internationally, and has authored numerous journal articles and contributed to textbooks. He helped to pioneer a digital denture technique with AvaDent.

A native of South Africa, Dr. Finger received his Master's Degree in Prosthodontics from Ohio State University, followed by additional specialized training in Maxillofacial Prosthetics at Roswell Park Institute in Buffalo, New York, where he focused on oral-facial defects such as Cleft Palate, and post oral cancer reconstruction.



Speakers & Bios



Ezio Gheno, MD, DDS

- Graduated in Medicine and Surgery at University of Pavia in 1985, and postgraduate from University of Modena.
- Houseman at maxillofacial surgery department at Niguarda Hospital in Milan 1990-2000.
- Active member of World Academy of Ultrasonic Piezoelectric Bone Surgery, Dong-Seok Sohn DDS.Ph.D.
- Board member of the European Academy of Oral Surgery and Implantology.
- Faculty member and Professor at BPP University City of London
- Professor inc. at the University of Bari 2014/2015
- Board member of Antech Academy of Non Transfusional Hemo-Components
- Dental accreditation by the Swiss Confederation and the Medical Council of Malta
- Private practitioner in Somma Lombardo (VA), mainly as a dental surgeon.



Steven J. Anderson

As a prolific entrepreneur and top performance coach, Steve Anderson is dentistry's "Yes Man" having trained thousands of top dental teams in proven systems to help patients say "yes" to recommended treatment. Discover new ways to introduce and engage your patients in implant and restorative dentistry that will take your practice to the top.



Richard Monahan, DMD, MS, JD

Richard Monahan is board certified in maxillofacial radiology and holds faculty appointments at Northwestern University and The University of Texas Health Science Center in San Antonio. He serves as director of Radiology at The University of Illinois College of Dentistry. He has been a member of the medical staff at Shriners Hospital since 2010. Dr. Monahan has presented over two hundred hours of continuing education at professional meetings and academic centers worldwide.



Gregori M. Kurtzman, DDS

Dr. Gregori M. Kurtzman is in private general practice in Silver Spring, MD, and is the Assistant Program Director at Howard University College of Dentistry. He is a former Assistant Clinical Professor at the University of Maryland and a former AAID Implant Maxi-Course instructor. Dr. Kurtzman has lectured internationally on the topics of restorative dentistry, endodontics, implant surgery and prosthetics, removable and fixed prosthetics, and periodontics. He has published over 500 articles and has earned Fellowship in the AGD, AAIP, ACD, ICOI, Pierre Fauchard, ADI, Mastership in the AGD and ICOI, and Diplomate status in the ICOI and American Dental Implant Association (ADIA).





Registration Symposium

Symposium Registration for Doctor

- ☐ Non-Members \$795 ☐ Members \$595
- ☐ Award Ceremony (Black Tie Event) _____ \$120 pp
Saturday, November 3, 2018 Time: 7:30pm - 9:30pm Total attending dinner: _____
- ☐ PRP and Phlebotomy for the Dental Assistant _____ \$595
Sunday, November 2, 2018 – 8:00am - 3:00pm
- ☐ Fundamentals of Smile Design _____ \$595
Friday, November 2, 2018 – 8:30am - 4:30pm
- ☐ The Business of Implant Dentistry _____
- ☐ (doctor) \$795 ☐ (staff) \$495 *Friday, November 2, 2018 – 8:30am - 5:00pm*

Name

Full Name _____

AGD Number (if applicable) _____

Billing Address

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Mobile _____

Email _____

Payment Information

Please complete the following information

Total to be charged on credit card: _____ ☐ VISA® ☐ MasterCard® ☐ American Express® ☐ Discover®

Name on Card _____

Card Number _____ Exp. _____ CVV# _____ ZIP _____

INTERNATIONAL DENTAL IMPLANT ASSOCIATION

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